

# InPress

FALL 2008

THE JOHNS HOPKINS UNIVERSITY PRESS • VOL. 6, NO.2

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## Q&A

### Trevor Lipscombe

The Press's Editor-in-Chief leads a diverse, award-winning publishing program

*Why is it important for the University to be in the business of scholarly publishing?*

In the Paris Exhibition of 1889, at which the Eiffel Tower was officially opened, the Johns Hopkins Press won gold medals for our scholarly journals and for publishing Henry Rowland's path-breaking photographs of the solar spectrum. In other words, the relatively new American university that is built upon the lines of European research universities achieves early prominence on the continent precisely because of the work of the Press. (It would be nice to get the medals back!) Today the Press, through publication of regional books, performs valuable outreach to members of the local community. Our trade books may inspire young high school students to come and study at Hopkins, rather than another institution of higher learning. Our scholarly books can attract bright graduate students and young faculty members to Homewood. Gilman believed the noblest duty was to advance knowledge and to "diffuse it not merely among those who can attend the daily lectures of the professors—but far and wide." The university's development campaign had, as its slogan, "Knowledge for the World." If that is not the business and mission of the Johns Hopkins University Press, I do not know what is.

*Is it a challenge to balance publishing programs in the sciences, medicine, humanities and social sciences?*

C.P. Snow wrote famously of the Two Cultures; at Hopkins we have at least four! The Press came into being to publish the *American Journal of Mathematics*, which remains one of the world's foremost research journals. The fledging press soon spread its wings, publishing journals in philology, literary studies, and what—at the time—was called mental hygiene. When the book program developed in the early 1880s, it featured reports from the Johns Hopkins Hospital, a biological study of the oyster, and an exploration of liquid verbs in Ancient Greek texts. In short, the challenge to balance the lists in which we publish has been present since the time the Hopkins shield was first stamped on the spine of a book.



*Is there increased emphasis on publishing in the sciences?*


In recent years we have increased the number of science books we publish, establishing lists in physics and mathematics while expanding our list of books in biology. Part of the reason for doing so is our continual desire to serve the academic community. Only four of the hundred or more university presses publish in mathematics and physics. This leaves book publishing squarely in the hands of commercial presses, which makes students and scholars victim of the dollar. Our presence in science fosters intellectual debate because we will publish intellectually significant books that may not make the return on investment that a for-profit publisher and its shareholders would insist upon.

*Does publishing in the humanities remain a priority?*

Our commitment to the humanities and social sciences remains unaltered. We are thrilled to have brought Derrida to an Anglophone audience and, by translation of Carlo Ginzberg's *The Cheese and the Worms*, to have played a founding role in establishing microhistory. We seek unceasingly to find the most thought-provoking books, the most intellectually stimulating scholarly works, thereby to broaden scholarly exchange. Members of the Hopkins faculty and other scholars often serve as important partners in this activity. One of our newest book series, the Johns Hopkins Biographies of Disease, for which Charles Rosenberg serves as Series Editor, has been widely praised for its intellectual merit—and two other presses have raced to copy it. Our series has stimulated historians of medicine to think about illness

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## InPress

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# From the Director



Dear Friends,

This fall, we will celebrate the publication of a new biography of Mary Elizabeth Garrett, the donor whose gift to Johns Hopkins enabled the medical school to open in 1893. You may know that her gift was given on the condition that qualified women receive full and equal admission to the medical school. It was a gift that truly made history.

Philanthropy has had an enormous impact at Johns Hopkins,

of course, and here in our corner of the University we are most grateful to the many friends and donors who help us to continue making history as America's oldest university press.

Elsewhere in this issue of *InPress*, for example, you will see a list of individuals and institutions who generously supported our publications during the past fiscal year. These project sponsors, along with our growing circle of friends and donors, directly help the Press sustain the University's founding mission of disseminating knowledge for the world through scholarly publishing.

We are most grateful to all the members of the vibrant community surrounding the Press who advance and enhance this mission—our staff, authors, faculty advisors, board members, donors, customers, and friends. I thank you for your enthusiasm and involvement, and I invite you to maintain your ties to the Johns Hopkins University Press.

Sincerely,

Kathleen Keane  
Director

## Dr. Victor McKusick

Victor Almon McKusick, University Professor of Medical Genetics at the Johns Hopkins University School of Medicine and the author of the Press's monumental work, *Mendelian Inheritance in Man*, died July 22 at the age of 86.



Above: Dr. McKusick with Press editor Wendy Harris, center, and his wife, Dr. Anne McKusick, at a JHU Press event in 2006.

*Mendelian Inheritance in Man*, known fondly at the Press and elsewhere as *MIM*, ranks among the most significant and successful publications ever produced by the Johns Hopkins University Press. *The New England Journal of Medicine*, reviewing the tenth edition, noted of McKusick and his masterwork, "Perhaps his most important pragmatic achievement has been the 10

editions of *Mendelian Inheritance in Man*, which rapidly became and has remained the principal source of information on inherited diseases for all clinical geneticists."

A slim first edition appeared in 1966 as medical genetics emerged as a specialty. As research steadily progressed and then accelerated with the launch of the Human Genome Project, *MIM* grew to a multivolume work comprising nearly 4,000 pages. The twelfth and final edition was published in 1998 and remains in print. An online edition, known as OMIM, is hosted by the National Institutes of Health.

"*Mendelian Inheritance in Man*, like its author, was quietly ground breaking," commented Wendy Harris, his editor at the Press. "Dr. McKusick's idea to catalog genetic traits and diseases grew to be a monumental accomplishment in itself, and it opened the way for the subsequent achievement of mapping of the human genome. I had the pleasure and honor to work with him on successive editions of his book over the past twenty-five years."



# Press Events

Fall 2008

October 29

## Mary Elizabeth Garrett

Reception and Book Talk with Kathleen Waters Sander  
Evergreen Museum and Library, Baltimore



The Press, Evergreen Museum and Library, and the Friends of the JHU Libraries will co-host a celebration of Kathy Sander's new biography of Baltimore's Mary Elizabeth Garrett, the philanthropist whose gift to Johns Hopkins University allowed the medical school to open in 1893—and who stipulated that women be allowed to enroll. Garrett was one of the most influential philanthropists and women activists of the Gilded Age. This much anticipated biography recounts in impressive detail the life and times of a remarkable woman, through the turbulent years of the Civil War to the early twentieth century. A reception and book signing will begin at 5:30 p.m., and a talk by the author will follow at 6:30. The reception will feature a display of archival materials relating to Garrett and her family and the opening of the medical school.

Co-hosted with the JHU Libraries and Evergreen Museum and Library.  
By invitation.

November 18

## The Colts' Baltimore

Reception and Book Talk with Michael Olesker  
Sports Legends Museum at Camden Yards, Baltimore



It has been fifty years since the Baltimore Colts' defeat of the New York Giants in the 1958 NFL championship created the legend of "the greatest game ever played." Michael Olesker's latest book considers the impact and excitement of that event and recaptures the city's love affair with the Colts in a series of thoughtful and colorful stories that give voice to notable characters ranging from Johnny Unitas and Art Donovan to Tommy D'Alesandro, Chuck Thompson, and John Waters. More than a nostalgic reminiscence, *The Colts' Baltimore* also traces the changing cultural landscape of the city on the eve of an age of revolution—a time when schools were being racially integrated, rock and roll was playing on the radio, and Baltimore was planning to renew the downtown and Inner Harbor. A reception and book

signing will begin at 6:00 p.m., followed by the author's talk at 7:00. Guests will have the opportunity to view the museum's superb collection of sports artifacts, memorabilia, and educational displays.

Co-hosted with the Sports Legends Museum at Camden Yards. By invitation.

December 10

## Holiday Sale and Book Signing at Homewood Museum

Johns Hopkins Homewood Campus, Baltimore

Meet Press authors and have books signed as holiday gifts during a special reception and wine tasting at historic Homewood House from 5:00 p.m. to 7:00 p.m. Homewood will be decorated for the holidays and Press books and other gift items will be on sale throughout the day in the Homewood Shop.

Co-hosted with Homewood Museum. Free and open to the public.

## Holiday Dinner with JHU Press Authors

Again this year, the Holiday Sale will be followed by Dinner with the Authors at the Johns Hopkins Club. Call the Club to make reservations. Non-members: Friends of the Press who would like to attend may contact Jack Holmes for details.

For more information about attending these events and supporting scholarly publishing at Johns Hopkins through the Friends of the Press, contact Jack Holmes at 410-516-6928 or [jmh@jhu.edu](mailto:jmh@jhu.edu).



# E-Publishing

## MUSE Adds New Journals



Project  
**MUSE**

Project MUSE will add 26 new titles to its online journal collections for 2009, enhancing its offerings in Asian studies, women's studies, African American studies, Latin American studies, Iberian studies, higher education, literature, public policy, and other areas of study. New publishers contributing content to MUSE include the Liverpool University Press, the Western Literature Association, and the New Chaucer Society. The list of new titles features distinguished publications such as *African American Review*; *Harvard Journal of Asiatic Studies*; *The Bulletin of Hispanic Studies*; *Western American Literature*; *La corónica: a journal of medieval Spanish language, literature, and cultural studies*; *International Journal of Feminist Approaches to Bioethics*; *Histoire Sociale/Social History*; and *Anthropological Linguistics*.

## New Website

In August, Project MUSE launched a new website that aims to provide users with improved functionality and easy navigation around the main components of the MUSE website: the journal content and the subscriber tools and information. The redesign also addresses the relative lack of MUSE branding on the previous website, which meant that it was possible for users to enter and to leave without ever realizing where they had been or who had paid for that full text access. This was a concern both to the MUSE staff and to many library customers, who work hard to educate users about the resources provided by the library. As a result, MUSE branding and an "access provided by" statement will be featured throughout the new site. The new design features enhanced navigation across MUSE content with expanded links to related content, both by the same author and in the same subject area. The MUSE journal search engine has been refined and expanded as well.

Over the years, many librarians pointed out that, while there was a great deal of information on the site specifically for them, such as collection comparison tools and tutorials, they often couldn't locate it easily. In response, subscription information pages have been redesigned, useful tools and resources for librarians have been placed in a designated area, and links have been added as appropriate between all related areas.

MUSE publishers, both current and prospective, also now have a dedicated area on the new website. This area includes information on recommending or submitting a title for consideration and an explanation of the MUSE production requirements. A password protected area for current member publishers contains information specific to them. Visit the new site at <http://muse.jhu.edu>.

## Nineteenth-Century E-Scholarship

MUSE is pleased to announce that a special selection of journals is now searchable in NINES, the Networked Infrastructure for Nineteenth-Century Electronic Scholarship, providing subscribers and their users with another avenue for discovering and accessing articles in MUSE. NINES is a federation of peer-reviewed resources, citation records, and research tools, made freely available to students and scholars of nineteenth-century culture. MUSE has a significant collection of journals focusing on nineteenth-century studies, and the collaboration with NINES is a unique opportunity to expand the reach of those journals. MUSE provided NINES with the metadata for the journals, and more than 8,000 articles are now searchable via the NINES search engine.

—Bromwyn Madeo



### More MUSE News

Current and archival issues of the MUSE newsletter are available in PDF format on the MUSE Web site at <http://muse.jhu.edu/about/muse/news/>

# Journals

## New Publications Join the JHUP Journals Family



JHU Press has reached agreements with two scholarly societies to publish their important publications under the Hopkins imprint. The Boston-based Historical Society and JHUP will co-publish *Historically Speaking*, an informal and innovative magazine-style publication aimed at a broad audience of educated general readers. It will appear five times annually and complement the Society's more formal scholarly journal. "*Historically Speaking* is a rare publication that has appeal and utility both in the classroom and in the personal libraries of informed individuals," notes Bill Breichner, the Press's Journals Publisher. "It attempts to democratize history without sacrificing the high standards of traditional scholarship, and it will both complement and add diversity and opportunity to our program."

JHU Press will also publish *Victorian Periodicals Review (VPR)* for the Research Society for Victorian Periodicals. *VPR* is the only peer-reviewed journal that focuses on the editorial and publishing history of Victorian periodicals. Its editorial emphasis centers on the importance of periodicals as tools for developing an understanding of the history and culture of Victorian Britain, Ireland, and the Empire. Special issues have been devoted to Dickens, *Macmillan's Magazine*, art, theory, and American periodicals. Though it originated in the 1960s as a response to the narrow range of indexes and information on the topic, *VPR* has since developed a large and far-reaching audience.

## JHU Press to Distribute *Bookbird*



The Journals Division is also very pleased to announce a distribution agreement with *Bookbird: A Journal of International Children's Literature*. *Bookbird* communicates new ideas to the whole community of readers interested in children's books. *Bookbird* is a unique and influential publication that is truly international in scope. The International Board of Books for Young People (IBBY) publishes *Bookbird* quarterly.

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# Services

## Knowledge for the World (by Phone, Fax, or Email)

"When you give someone a book, you don't give him just paper, ink, and glue. You give him the possibility of a whole new life."

—Christopher Morley, 1890-1957, novelist, journalist, and poet

I came across this quote in an email recently and started thinking about the books that we distribute for our sixteen client presses that may not start whole new lives but certainly make a difference in lives.

One book that comes to mind immediately is the *The 36-Hour Day*, published by the Johns Hopkins University Press. Revised in 2006 for its twenty-fifth anniversary, this book's fame spreads by word of mouth among families caring for loved ones with Alzheimer disease. The call to our customer services usually starts with, "Someone lent me a copy..." The practical information it contains offers much needed guidance and comfort for a difficult time.

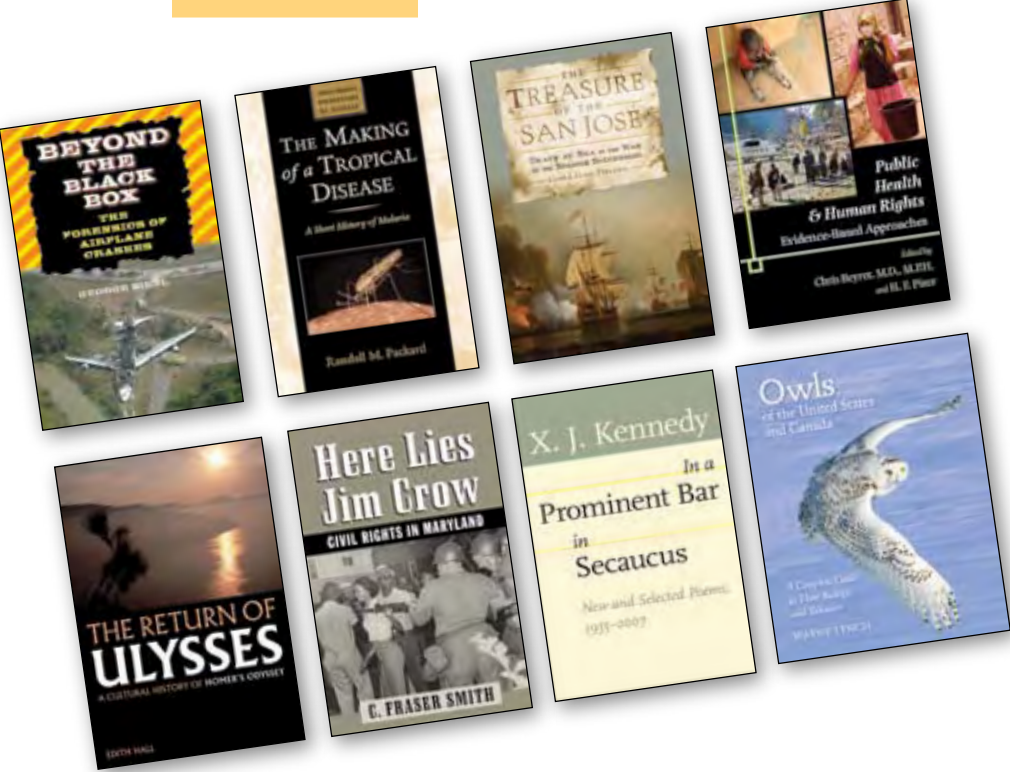
Another title, *Let Them Go Free* from the Georgetown University Press, is a straightforward and very empathetic guide for families facing difficult decisions when medical treatment sustains life but cannot cure or resuscitate a critically ill loved one.

On a more upbeat note, *Ink Sandwiches*, *Electric Worms*, and *37 Other Experiments for Saturday Science* from the JHUP is filled with novel and interesting demonstrations of physics, chemistry, and electronics experiments which may be the just the push needed to start a talented student on the road to a career in science (and lead to solutions to the world's energy crisis and other problems).

Continued on page 6



# Notable Reviews and Praise



## **Beyond the Black Box:** The Forensics of Airplane Crashes *George Bibel*

“A fascinating book.” —*New York Times*

“Offering insights into how aviation accident investigations are conducted, Bibel addresses the causes of such accidents, from in-flight breakup to metal fatigue and combustion, and the lessons learned. Enriched with many drawings, graphs, and equations . . . Highly recommended.” —*Library Journal*

“The easy-to-read and engaging manner of the writing makes this an interesting historical as well as scientific text.” —*NSTA Recommends*

## **The Making of a Tropical Disease:** A Short History of Malaria *Randall M. Packard*

“This is an interesting read. A short, well-written, and exceptionally well-documented history and commentary on the possible control—and, hopefully, eradication—of one of the world’s major diseases. . . . The book, a high-quality publication in the Biographies of Disease series from the Johns Hopkins University Press [edited by Charles E. Rosenberg], is a readable combination of hard facts and reality-based insights while presenting an often-ignored perspective on historical attempts to eliminate malaria.” —*Journal of the American Medical Association*

“A fine book . . . Carries through its thoughtful approach with admirable power and consistency.” —*Lancet*

## **The Treasure of the San José:** Death at Sea in the War of the Spanish Succession

*Carla Rahn Phillips*

“Her work proceeds, even with its scholarship, to retain the basic magic of the tale of the magnificent galleon under the command of the Count of Casa Alegre and manned by 600 souls, all still resting untouched and waiting.”

—*Library Journal* (starred review)

## **Public Health and Human Rights:** Evidence-Based Approaches *edited by Chris Beyrer, M.D., M.P.H., and H. F. Pizer*

“This book is a real contribution for those working to bring health and dignity to communities in need.” —Archbishop Desmond Tutu, 1984 Nobel Peace Laureate

“The strength of the book is the authors’ and editors’ insistence on ‘evidence-based approaches’ to abuse and harm. They explain why acquiring reliable evidence about the effects on health of abuses of human rights requires changing principles and methods that researchers in industrial countries take for granted.” —*JAMA*

## **The Return of Ulysses:** A Cultural History of Homer’s Odyssey *Edith Hall*

“Hall . . . fills her pages with sharp and often surprising observations about the *Odyssey* and its spiritual children. She devotes much attention to film (*The Searchers*, *The Natural*, *Cold Mountain* and many others), but even reflected in this modern medium, she realizes, the *Odyssey* owes a measure of its allure to its sheer, echoing antiquity. Reading her good-humored and accessible book is like conversing across the ages.”

—*New York Times Book Review*

## **Here Lies Jim Crow:** Civil Rights in Maryland *C. Fraser Smith*

“Hand it to your students . . . and make sure their parents read it, too. It’s a road map of America’s long political struggle from slavery to a black man running for president.”

—Michael Olesker, *Baltimore Examiner*

“In this case, you can judge a book by its cover . . . it sets the tone for Smith’s spirited discussion of Jim Crow laws and the efforts of Marylanders to resist and overturn them.”

—John Lewis, *Baltimore Magazine*

## **In a Prominent Bar in Secaucus:** New and Selected Poems, 1955–2007 *X. J. Kennedy*

“A worthy heir . . . to the indispensably impertinent likes of Catullus and Dean Swift—cheerfully serving notice that there’s still nothing like an artfully pithy piece of verse for making short work of killjoys.”

—David Barber, *Boston Globe*

“X. J. Kennedy? He ought to be declared a national resource and excused from taxation.”

—Wyatt Prunty, *Weekly Standard*

## **Owls of the United States and Canada:** A Complete Guide to Their Biology and Behavior *Wayne Lynch*

“Beautiful, readable, and affordable. So if you plan to give it as a gift, I suggest you buy a copy for yourself as well.”

—Whit Gibbons, *Tuscaloosa News*

“This is a gorgeous book from celebrated natural history writer and wildlife photographer Wayne Lynch.”

—*Library Journal*

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## On the Horizon **New Books of Note**

### OCTOBER

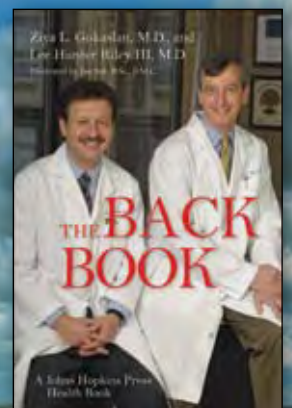
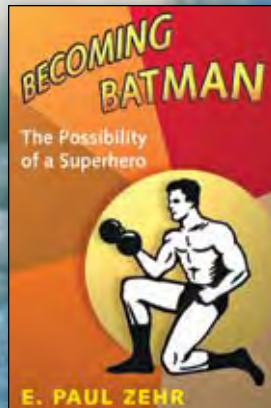
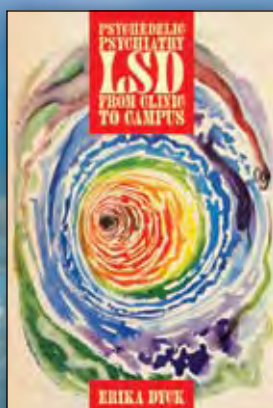
*Washington Sculpture: A Cultural History of Outdoor Sculpture in the Nation’s Capital*, by James M. Goode. A visitor’s guide and an historian’s reference, this sweeping study takes readers on a fascinating tour of Washington’s monuments and memorials.

*Fixing Global Finance*, by Martin Wolf. The latest book from the respected *Financial Times* columnist explains why global imbalances cause financial crises and outlines the steps for ending this destructive cycle.

*Psychedelic Psychiatry: LSD from Clinic to Campus*, by Erika Dyck. As medical researchers work to understand LSD’s therapeutic properties, escalating anxieties about drug abuse foreshadow the end of experimentation at the edge of psychopharmacology.

*Becoming Batman: The Possibility of a Superhero*, by E. Paul Zehr. Drawing on his training as a neuroscientist, kinesiologist, and martial artist, the author explores the possibility of a mortal’s becoming the most realistic of all the superheroes: Batman.

*The Back Book*, by Ziya L. Gokaslan, M.D., and Lee Hunter Riley III, M.D., illustrated by Ian Suk, B.Sc., B.M.C. Johns Hopkins specialists help readers understand back pain and get started on the route to relief in this informative and reassuring resource.



# Biography

## Life Stories on the Fall List

The Press has long been a publisher of award-winning biographies, and the Fall 2008 list includes an unusual number of notable new titles in the genre. Read more about these and other forthcoming books at [www.press.jhu.edu](http://www.press.jhu.edu).

October

November

## Also forthcoming:

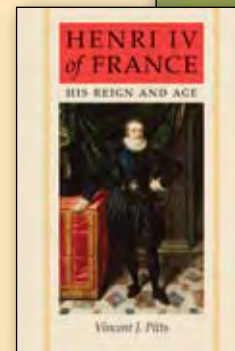
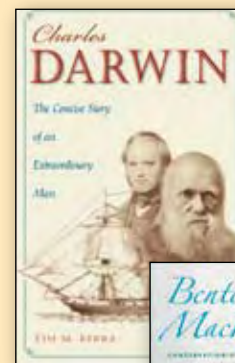
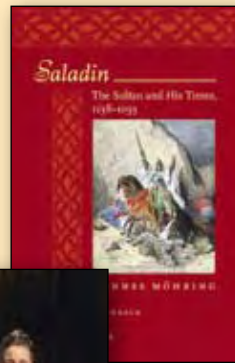
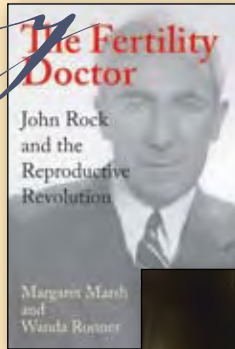
**Abraham Lincoln: A Life** *Michael Burlingame*

**A Biographical Dictionary of the Maryland Legislature, 1635–1789** *Volumes 1 & 2*

*edited by Edward C. Papenfuss, Alan F. Day, David W. Jordan, and Gregory A. Stiverson*

**Johns Hopkins: A Silhouette**

*Helen Hopkins Thom*



December

# Recent Book Awards

**American Educational Research Association, 2008 Division J Outstanding Publication:** *Envisioning Black Colleges*, by Marybeth Gasman

**American Library Association, 2008 Notable Book:** *In a Prominent Bar in Secaucus*, poems by X. J. Kennedy

**American Political Science Association, Richard E. Neustadt Award, co-winner:** *Managing the President's Message*, by Martha Joynt Kumar

**Bookbinders' Guild of New York, New York Book Show, second place:** *Field Guide to the Natural World of New York City*, by Leslie Day, illustrated by Mark A. Klingler, foreword by Michael R. Bloomberg, book and jacket design by Kimberly Glyder

**Medieval Institute, 2008 Otto Grundler Book Prize:** *John Hawkwood*, by William Caferro

**North American Society for Oceanic History, 2007 John Lyman Book Award for U.S. Maritime History, co-winner:** *Shipwrecks, Sea Raiders, and Maritime Disasters along the Delmarva Coast, 1632–2004*, by Donald G. Shomette

**Society of Architectural Historians, Alice David Hitchcock Award:** *The Domestic Architecture of Benjamin Henry Latrobe*, by Michael Fazio and Patrick A. Snadon

**Washington Book Publishers, 2008 Book Design and Effectiveness Awards, first place:** *Poets on Prozac*, by Richard Berlin, book and jacket design by Ellen McKie

**Washington Book Publishers, 2008 Book Design and Effectiveness Awards, second place:** *Shipwrecks, Sea Raiders, and Maritime Disasters along the Delmarva Coast, 1632–2004*, by Donald G. Shomette, book and jacket design by Omega Clay

**Washington Book Publishers, 2008 Book Design and Effectiveness Awards, second place:** *The State of Disunion*, by Nicole Mellow, book and jacket design by Henk van Assen

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## DECEMBER

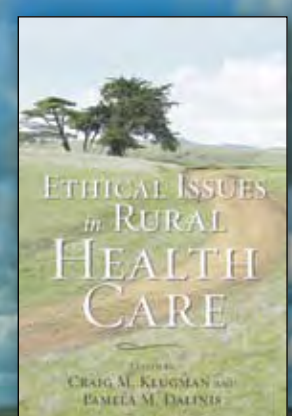
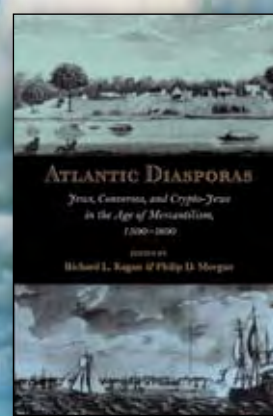
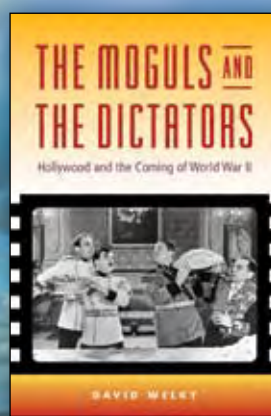
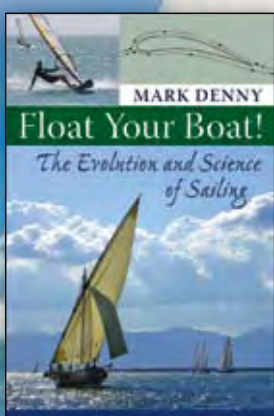
*Float Your Boat! The Evolution and Science of Sailing*, by Mark Denny. For inquisitive landlubbers, casual weekend sailors, and old salts, here is an accessible guide to the physics of sailing.

*The Nanticoke: Portrait of a Chesapeake River*, photographs by David W. Harp and text by Tom Horton. Longtime collaborators Harp and Horton capture the natural beauty and rich history of the Nanticoke River, one of the Chesapeake's least known waterways.

*The Moguls and the Dictators: Hollywood and the Coming of World War II*, by David Welky. A fresh look at moviemaking during the Great Depression, examining Hollywood's response to the rise of fascism and the beginning of the Second World War.

*Atlantic Diasporas: Jews, Conversos, and Crypto-Jews in the Age of Mercantilism, 1500–1800*, edited by Richard L. Kagan and Philip D. Morgan. This innovative look at markets, politics, religion, and culture establishes Jews as active and equal participants in the imperial age.

*Ethical Issues in Rural Health Care*, edited by Craig M. Klugman and Pamela M. Dalinis. This volume initiates a much-needed conversation about the ethical and policy concerns of rural health care, featuring the personal narratives of care providers.



*Q&A: Trevor Lipscombe*  
Continued from page 1

in ways that they had not before—and provoking new ways of thinking is one of the greatest achievements of a scholarly press.

*Do you try to consider that sort of impact when you measure the success of the books the Press publishes?*

The Keats poem “On First Looking into Chapman’s Homer” sums up what we aspire to. Recently we published Max Jammer’s breathtaking study *Concepts of Simultaneity*, which explores the history of the idea from Egyptian hieroglyphs through to general relativity and beyond. To paraphrase Keats, “Yet did I never breathe its pure serene / Till I heard Jammer speak out loud and bold / Then felt I like some watcher of the skies / When a new planet swims into his ken.” Steven Lowenstam’s magisterial *As Witnessed by Images* evokes a similar feeling, exploring as it does the Trojan War in the artistic tradition by use of sculptures, amphoras, and sarcophagi. Simply put, once in a while editors recognize that the manuscript in front of them is a superb work that will influence the field for decades to come. That feeling, captured by Keats, is why we are here.

*Journals*  
Continued from page 3

## 6 **The Hopkins Review Continues to Grow**

Dormant for more than five decades, *The Hopkins Review* made its triumphant return to the literary landscape in January 2008. Nine months after its rebirth, *The Hopkins Review* is flourishing in the quality of its content and in its growing base of loyal subscribers.

Recently called a “postmodern blend of intellectual heft and Vaudeville” by Susan McCallum-Smith of Baltimore’s NPR station, WYPR, and *Urbanite* magazine, this literary gem continues to publish the finest in fiction, poetry, memoirs, and essays on literature, drama, film, the visual arts, music, and dance. The 2008 volume of *The Hopkins Review* has featured the works of literary and scholarly heavyweights including: Max Apple, Andrew Hudgins, Brad Leithauser, Charles Martin, Claudia Emerson, David Slavitt, David Wyatt, Donald Barthelme, Edward Hirsch, Erin McGraw, Frank Kermode, John Barth, John Dixon Hunt, John Hollander, Karol Berger, Mary Jo Salter, Michael Blumenthal, Millard Kaufman, Padgett Powell, Richard Howard, Richard Wilbur, Stephen Dixon, Wyatt Prunty, and others.

John T. Irwin, editor of the magazine and Decker Professor in the Humanities at Hopkins, predicts continued growth for the magazine because of its top-notch writing, its appeal to readers nationwide, and its growing reputation as one of the top literary and arts magazines in the country. To subscribe to this and other JHUP journals, go to [www.press.jhu.edu/journals](http://www.press.jhu.edu/journals) or call 800-548-1784. Offered at an affordable annual individual rate of \$25, a subscription to *The Hopkins Review* makes a wonderful holiday gift for any lover of literature and/or Hopkins.

*What’s on your wish list?*

Financial pressures are ever present in scholarly publishing—there are writings dating to the thirteenth century that deplore the price of codexes and how standards have slipped since publishing became the province of the “married and illiterate.” So, needless to say, there are many items on my wish list that financial pressures currently rule out. Hopkins has rightly been famous for its books published in translation, such as Jacques Derrida, Carlo Ginzberg, Emmanuel Levinas, Otto Rank, and Karl Jaspers to name but a few. The cost of such translations edge upwards with each passing year. We will soon publish Pierre Bouretz’s superb *Witnesses to the Future*, but can only do so thanks to a generous donation from a supporter of the humanities. A dedicated translation fund would help Hopkins not only continue our tradition of publishing award-winning translations, it would position us to be the leading publisher of internationally acclaimed writers and scholars. For example, as far as I know, there have never been complete English-language editions of Arabic chronicles of the Crusades. Our knowledge, in the West, relies mostly on medieval Latin sources. It would be fascinating to publish, in book format or online, complete translations of the Arabic, Latin, and vernacular chronicles; such a project could radically transform our understanding of the medieval world.

## **New Content Added to the Encyclopedia of American Studies**

The *Encyclopedia of American Studies* is an online-only reference, published in partnership with the American Studies Association, that explores American culture, art, music, film, architecture, the media, and politics. Additional functionality and fresh content have recently been incorporated into this important resource, including more than 600 evocative images and both new and revised articles. For more information about the *Encyclopedia of American Studies* and other online reference products offered by the JHU Press, visit <http://www.press.jhu.edu/references/index.html>.



*What are your ambitions for the Press?*

I’d like us to win the National Book Award and one of our poets to win the Nobel Prize for Literature, preferably in the same year! More seriously, we are the heirs of Daniel Coit Gilman and the stewards of the intellectual mission of the Johns Hopkins University Press. We have published fine books for close to 130 years, and my ambition is that we will continue to do so for many centuries to come. To do so, we have to remain adaptable and flexible, to meet the needs of the academic community. I don’t think that Gilman imagined that one of the noblest duties would be to sell model skeletons, but we did precisely that for well over a decade. Paperbacks were, at one stage, regarded as beneath the dignity of university presses, but in 1950 we published *Critical Opinions of William Wordsworth*, by Markham Peacock, Jr., and the rest—as the cliché goes—is history. We have responded well to the needs of scholars, and the latest technological challenge is electronic books. One of my great hopes is that the high quality and innovation we have seen in our book publishing program will migrate into the new format of online and other electronic publications.

*Services*  
Continued from page 3

There is only room here to mention a few of the books that have an impact in the lives of our customers. Whether the subject is health, science, language, history, or myriad other possibilities, our client presses exist because they know books can change lives or even, as Mr. Morley suggests, inspire new ones.

## **By the Numbers**

With the end of the 2008 fiscal year behind us, it’s a good time to look at some facts and figures for Hopkins Fulfillment Services:

- over \$24.4 million in net sales processed for our clients
- 99,617 orders averaging 18.67 books per order for a total of 1,860,229 units shipped
- 11,698 titles on hand in our warehouse facility; stored on average 3,652,634 units during each month

—Alicia Catlos

## **InPress** Fall 2008 Vol. 6, No. 2

*InPress* is the semiannual newsletter of the Johns Hopkins University Press.

**Contributors:** Kathy Alexander, Bill Bishop, Courtney Bond, Bill Breichner, Alicia Catlos, Christina Chekalos, Becky Clark, Valerie Davis, Jack Goellner, Jack Holmes, Kathleen Keane, Lisa Klose, Trevor Lipscombe, Bronwyn Madeo, Bob Oeste, Robin Rennison, Melanie Schaffner, Ann Snoeyenbos, Karen Willmes, Anne Whitmore

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# Friends of the Press

## Generous Support of the Publishing Program

During the 2007–2008 fiscal year, the following books were published with financial support from individual donors, foundations, universities, corporations, government agencies, and with income from publication endowments established at the Press by generous donors. The Press is grateful for this essential support of scholarly publishing.

*Adam's Ancestors*, by David N. Livingstone, **FOBOC Endowment**

*Addiction Treatment*

edited by Jack E. Henningfield et al., **Johns Hopkins School of Medicine**

*American Catholics in the Protestant Imagination*

by Michael P. Carroll, **Smallman Fund**

*The Amish and the Media*

edited by Diane Zimmerman Umble and David L. Weaver-Zercher

**Humanities Endowment, JHU Press**

*Buying into the World of Goods*, by Ann Smart Martin, **Library Company**

*Dropsy, Dialysis, Transplant*

by Steven J. Peitzman, **Humanities Endowment, JHU Press**

*East Asian Multilateralism*

edited by Kent E. Calder and Francis Fukuyama, **Humanities Endowment, JHU Press**

*Edmund Wilson*, by Lewis M. Dabney, **Dowling Fund, JHU Press**

*Eighteenth-Century Women Poets and Their Poetry*

by Paula R. Bakscheider, **Dowling Fund, JHU Press**

*To Enlarge the Machinery of Government*

by William James Hull Hoffer, **Humanities Endowment, JHU Press**

*The Evolution of Artiodactyls*

edited by Donald R. Prothero and Scott E. Foss, **Anonymous**

*France and the American Tropics to 1700*

by Philip P. Boucher, **Humanities Endowment, JHU Press**

*Genetic Glass Ceilings*, by Jonathan Gressel, **Science Fund, JHU Press**

*Geriatric Bioscience*, by David Hamerman, M.D., **Montefiore Medical Center**

*Global Markets and Local Crafts*

by Frederick F. Wherry, **University of Michigan**

*Holy Hills of the Ozarks*

by Aaron K. Ketchell, **Humanities Endowment, JHU Press**

*Leonardo on Flight*, by Domenico Laurenza, **Humanities Endowment, JHU Press**

*Matrix Computations and Semiseparable Matrices*

by Raf Vandebril et al., **Science Fund, JHU Press**

*Motorized Obsessions*, by Paul R. Josephson, **Humanities Endowment, JHU Press**

*The Political Philosophy of Benjamin Franklin*

by Lorraine Smith Pangle, **University of Texas, Austin**

*Protein Crystallography*

by Eaton E. Lattman and Patrick J. Loll, **Science Fund, JHU Press**

*Rethinking Tragedy*, edited by Rita Felski, **Dowling Fund, JHU Press**

*The Rise of Animals*, by Mikhail A. Fedonkin et al., **Monash University**

*Robots in Space*

by Roger D. Launius and Howard E. McCurdy, **Humanities Endowment, JHU Press**

*The Roman Self in Late Antiquity*

by Marc Mastrangelo, **Humanities Endowment, JHU Press**

*Rules for the Endgame*

by Jan-Dirk Müller, translated by William T. Whobrey

**Humanities Endowment, JHU Press**

*Secrets of the Hoary Deep*, by Riccardo Giacconi, **Science Fund, JHU Press**

*What's Happening to Public Higher Education?*

edited by Ronald G. Ehrenberg, **Pribram Fund, JHU Press**

*Women's Lacrosse*, by Janine Tucker and Maryalice Yakutchik, **US Lacrosse**

*Women's Writing in Italy, 1400–1650*, by Virginia Cox, **Delmas Foundation**

For more information about supporting scholarly publishing at Johns Hopkins through the Friends of the Press, contact Jack Holmes at **410-516-6928** or **jmh@jhu.edu**.

## Friends Gift Books for 2009

Press donors in FY 2009 will be acknowledged with a copy of one of the following new books published by the Johns Hopkins University Press.

**Director's Circle – \$1,000 and above**

*British Women Poets of the Long Eighteenth Century*

An Anthology

edited by Paula R. Bakscheider and Catherine E. Ingrassia

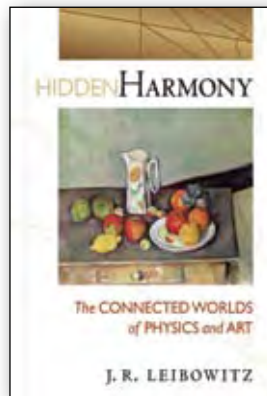
Members of the 2009 Director's Circle will be acknowledged by name on a special page in the front of the book. Gifts must be received by July 1, 2009 for inclusion in this volume.

**Patron – \$300 to \$999**

*Hidden Harmony*

The Connected Worlds of Physics and Art

J. R. Leibowitz

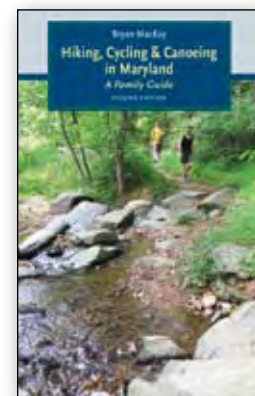


**Friend – \$100 to \$299**

*Hiking, Cycling, and Canoeing in Maryland*

A Family Guide, second edition

Bryan MacKay



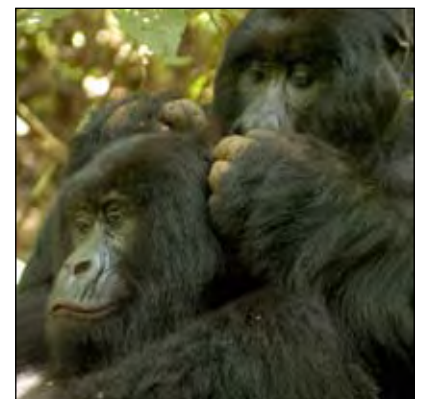
## Books (and Donors) Help Mountain Gorillas

When photographer Gene Eckhart decided to take action to help the threatened mountain gorillas of central Africa, he identified two goals. First, he would produce a beautiful and engaging book about the natural history and present status of these magnificent animals. The result is his stunning collaboration with conservationist Annette Lanjouw, *Mountain Gorilla: Biology, Conservation, and Coexistence*, which the Press will publish this fall.

Second, he set out to raise money to give copies of the book to people in Africa who might use it as a tool to promote education and conservation. Eckhart created the Mountain Gorilla Education and Policy Program and has so far raised thousands of dollars from individuals and sponsors. The program will put hundreds of books into the hands of students, teachers, park guides, government officials, and conservation advocates in Rwanda, Uganda, and the Democratic Republic of Congo where mountain gorillas are found.

“These are the people on the ground who are protecting the gorillas every day,” says Eckhart, “and making research, conservation, tourism, and publication possible. We want to increase awareness and understanding of the issues that impact gorillas and people through education and to influence policy in a meaningful way.”

Read more about Gene's work and the book donation program at <http://www.geneeckhart.com/mgedprogram.asp>



# Press Events

## Secrets of the Hoary Deep

**JHU's Bloomberg Physics and Astronomy Building, Baltimore  
May 15, 2008**

Nobel Prize winning astronomer and founding director of the Space Telescope Science Institute Riccardo Giacconi spoke to colleagues and friends to celebrate the publication of *Secrets of the Hoary Deep*, his history of the discipline. The Press and JHU's Department of Physics and Astronomy co-hosted the event at the Bloomberg building on Homewood campus.

- 1.** Riccardo Giacconi speaks to an appreciative audience of friends and colleagues.
- 2.** Tim Armbruster with Joan Cornblath, left, and Cynthia Armbruster.
- 3.** Dr. Giacconi signs a book for Aihud Pevsner.
- 4.** Guests enjoy the display of physics and astronomy books published by the Press.
- 5.** Murray Steinberg and Aihud Pevsner.
- 6.** Sara Vaiana and Mirella Giacconi.
- 7.** Alma and Michael Lauriente.



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## Here Lies Jim Crow

**Enoch Pratt Free Library, Baltimore  
June 12, 2008**

*Baltimore Sun* columnist and WYPR commentator Fraser Smith discussed his history of the struggle for civil rights in the state of Maryland at an event co-hosted by the Press and Baltimore's Pratt Library. A private reception and book signing for friends of the Press and the Pratt was followed by a talk in the library's historic main hall.

- 1.** Fraser Smith.
- 2.** The Pratt's main hall.
- 3.** Gerry Peterson and Fraser Smith.
- 4.** Ralph Moore, left, who introduced Fraser Smith at the program, and Anteri Pietilo.
- 5.** Kathleen Keane, John Pforr, and Bette Sherman.
- 6.** From left, Claudia and Joe Twist, and Betsy and Charley Mitchell.
- 7.** Linda and Jack Lapidès.
- 8.** Kathleen Keane and Edward Kane, a member of the Pratt's Board of Directors.



5.



7.



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