

InPress

FALL 2007

THE JOHNS HOPKINS UNIVERSITY PRESS • VOL. 5, NO. 2

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Q&A

William Breichner, Journals Publisher

The leader of the Press's thriving Journals Division considers the program's historic ties to the Johns Hopkins faculty—and sees new opportunities for partnership.

The Press's history begins with distinguished members of the first Johns Hopkins faculty establishing new journals. Does the Hopkins faculty still play a role in the Press's journals publishing program?

Scholars and researchers at Johns Hopkins still recognize that journals—whether in print or electronic form—provide a fast and cost-effective way of broadly disseminating new knowledge and discoveries. We continue to benefit greatly from the commitment to several of our core journals from various departments and faculty members throughout the Hopkins community. Examples are the Math Department with *American Journal of Mathematics*, the Johns Hopkins Institute of Medicine with *Bulletin of the History of Medicine*, the English Department and *ELH*, and the Department of Romance Languages and *MLN*. Those journals are well established, and the youngest is 70 years old. They form the intellectual and financial foundation of the Press's Journals Division and collectively define our program. I think it's also important to note that members of the Hopkins faculty, particularly those who serve on the Press's Faculty Editorial Board, contribute greatly to our program by generously lending their time and expertise to review proposals and offer guidance with various journals-related publishing opportunities.

Are members of the Hopkins faculty developing new journals with the Press?

Yes, and it's particularly encouraging because this renewed engagement follows a rather extended falloff period. A very positive development over the past three years has been a growing interest from the Hopkins community in publishing journals and in establishing or strengthening partnerships with the Press. For instance, Bill Rowe of the History Department, the retiring editor of *Late Imperial China*, was essential in arranging for that editorship to remain at Hopkins. We are so very pleased to be working with



the new editor, Professor Tobie Meyer-Fong. Dr. Eric Bass of the Johns Hopkins School of Medicine is editing a new Hopkins-owned publication entitled *Progress in Community Health Partnerships*, which the Press publishes for JHU's Urban Health Institute. The Writing Seminars and the Press are enthusiastic about this fall's relaunch of *The Hopkins Review*, a literary magazine that last appeared in the late 1950s. Professor John Irwin, whose vision and seemingly endless energy has made this project possible, will edit *The Review*.

What is the significance of re-launching The Hopkins Review?

Hopkins is rightfully proud of its reputation in medicine and science, but I think the relaunch of a journal focused on the literary arts sends a strong message that the University also has a commitment to creating and sustaining world-class programs and opportunities in the humanities. The Writing Seminars at Johns Hopkins is without question one of the best programs of its kind in the nation, and linking that continuing legacy with a top shelf literary magazine is a powerful vehicle for expanding its reach and influence. In addition, our experience with *The Hopkins Review* as well as *Progress in Community Health Partnerships* provides a useful road map for advancing future journals projects in a marketplace that is especially challenging for new titles. Both journals have benefited from ideal scenarios in which members of the Hopkins faculty, departmental leadership, University administration, and development offices have engaged with the Press to conceive, develop, and fund journals with the goal of achieving both excellence and sustainability.

The Press publishes journals edited by eminent scholars around the world, not just by scholars based at Hopkins. Why is that important for the Press and the University?

Publishing, like other intellectual pursuits, flourishes in a collaborative environment. The Press, like the University, pursues a truly global reach both by necessity and by design. The international scope of our journals

**Read more about
The Hopkins Review
on page 3.**

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InPress

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From the Director



Dear Friends,

If you know something about the history of the JHU Press, you probably know that it was the launch of *The American Journal of Mathematics* in 1878 that put Johns Hopkins in the business of scholarly publishing. J. J. Sylvester, the renowned mathematician and leading member of the first Hopkins faculty, served as its founding editor and guiding force. Today, the journal is still published by the Press, and it remains under the editorial leadership of a Hopkins scholar, Professor

Christopher Sogge of the Department of Mathematics.

This fall, the return of *The Hopkins Review* is the latest evidence that the Press's close and historic ties to the faculty and academic departments at Johns Hopkins remain vibrant and varied. *The Review's* welcome revival is the direct result of the vision and energy of John Irwin, the Decker Professor of the Humanities at Johns Hopkins and the former chair of the University's Writing Seminars.

The Press benefits tremendously, of course, from all our connections to the Johns Hopkins faculty. The advice and judgment of our Faculty Editorial Board are invaluable. Less known, perhaps, is the vital role played by other Hopkins scholars who serve as editors of several of the most important and successful scholarly journals we publish. *The Hopkins Review* joins six other journals whose editors are based at Johns Hopkins.

We salute Professor Irwin and all the scholar editors who are our publishing partners here at Hopkins and around the world. I invite you to learn more about the interesting history and on-going intellectual impact of the distinguished scholarly journals we publish.

With best wishes,

Kathleen Keane
Director

Johns Hopkins Club

Lunch and Lecture Series with JHU Press Authors

September 11 Readings from *Cake*

Tristan Davies

Tristan Davies, an award-winning member of the JHU Writing Seminars faculty, reads from *Cake*, his collection of short stories published by the JHU Press. He also talks about the joys and challenges of combining work as a writer, a teacher, and father of a young family.

October 9 *The Structuralist Controversy*

Richard Macksey

In 1966, Johns Hopkins hosted an international symposium featuring figures of European literary criticism and theory—names like Barthes, Derrida, and Lacan. Prof. Dick Macksey, the event's chief organizer, offers an entertaining and thoughtful look back at the legacy of this singular Hopkins event—which included publication by JHU Press of his book, *The Structuralist Controversy: The Languages of Criticism and the Sciences of Man*, recently reissued with a new preface.

November 13 *Shipwrecks, Sea Raiders, and Maritime Disasters along the Delmarva Coast, 1632–2004*

Donald G. Shomette

The history of the Delmarva Peninsula's Atlantic coast is rich with tales of fantasy and adventure, heroism and tragedy, greed and charity. Marine archeologist and historian Donald G. Shomette discusses his new book from the JHU Press, featuring the accounts of twenty-five ill-starred vessels—some notorious and some forgotten until now.

The 12:30 p.m. lunch costs \$17.50 per person and reservations are required.

Hopkins Club Members: Call the Club to make reservations.

Non-Members: Friends of the Press who would like to attend may contact Jack Holmes for details. Copies of the featured books will be available for sale and signing.



Press Events Fall 2007

October 2 *The Hopkins Review Celebration*

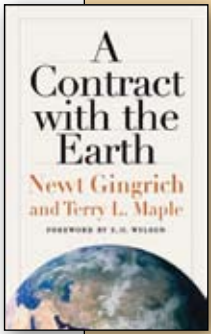
Hodson Hall, Homewood Campus, Baltimore



Adam Falk, Dean of the Krieger School of Arts and Sciences at JHU, hosts a program and reception to celebrate the return of *The Hopkins Review*, a literary quarterly that the Press will publish in partnership with the JHU Writing Seminars. The program features remarks and readings by Max Apple, John Barth, John T. Irwin, Alice McDermott, Mary Jo Salter, and Dave Smith. The program starts at 5:30 p.m.; a reception follows. Free and open to the public, but RSVP requested.

October 29 *A Contract with the Earth*

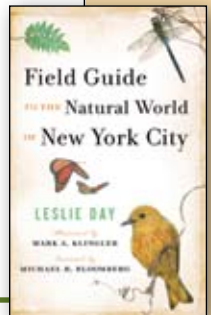
A Book Talk by Former Speaker of the House Newt Gingrich
Kenney Auditorium, Nitze Building
JHU / SAIS, Washington, D.C.



Focusing the environmental debate on the principle of common commitment, former Speaker of the House Newt Gingrich discusses his new book with the JHU Press, *A Contract with the Earth*. Written with noted environmentalist Terry L. Maple, it calls for a new era of environmental stewardship, one with principles the authors believe most Americans will share. A private reception with Speaker Gingrich and Dr. Maple will precede the talk; by invitation. Speaker Gingrich's talk at 5:30 p.m. is free and open to the public.

November 7 *Field Guide to the Natural World of New York City*

Reception and Book Signing with Leslie Day
Gracie Mansion, New York



Mayor Michael R. Bloomberg hosts a reception and book signing at Gracie Mansion to celebrate the publication of this beautiful field guide, for which he wrote the foreword. Author Leslie Day and illustrator Mark Klingler will be on hand to sign their engaging guide to the city's parks and wild spaces. Co-hosted with the Johns Hopkins University Alumni Association. By invitation.

December 5 *Holiday Sale at Homewood House*

Homewood Campus, Baltimore

Meet Press authors and have books signed as holiday gifts during a special reception and wine tasting at historic Homewood House from 5:00 p.m. to 7:00 p.m. Homewood will be decorated for the holidays and Press books and other holiday gift items will be on sale throughout the day in the Homewood Shop. The holiday sale is free and open to the public.

Holiday Dinner with Press Authors

The Johns Hopkins Club

This year, the Holiday Sale will be followed by "Dinner with the Authors" at the Johns Hopkins Club. Dinner costs \$30 per person and reservations are required. Hopkins Club Members: Call the Club to make reservations. Non-Members: Friends of the Press who would like to attend may contact Jack Holmes for details.

For more information about events hosted by the Friends of the Press, contact Jack Holmes at 410-516-6928 or jmh@jhu.edu.



The Return of *The Hopkins Review*

In the fall of 1947, the Johns Hopkins University began publishing *The Hopkins Review*, a slim literary journal that sold for 25 cents a copy. It included fiction, criticism, poetry, and other work by writers of the day. Among the contributors was a JHU Writing Seminars student, John S. Barth, whose first published story appeared in the magazine in 1950. In the years that followed, he would drop the middle initial and enjoy ever greater publishing success—as would contributors such as Russell Baker, Karl Shapiro, and Richard Wilbur. *The Review*, on the other hand, would be out of business by 1953.

This fall, *The Hopkins Review* returns after a half-century hiatus, as a joint venture of the Hopkins Writing Seminars and the Johns Hopkins University Press. By happy coincidence, the inaugural issue marks the 60th anniversary of the Writing Seminars—widely regarded as one of the finest creative writing programs in the country.

There is no shortage of talent working to make the new *Hopkins Review* a success. The editorial board of the magazine is made up of the senior faculty of the Writing Seminars: John T. Irwin, Brad Leithauser, Alice McDermott, Jean McGarry, Mary Jo Salter, and Dave Smith. The contributing editors include Nobel Prize winner J.M. Coetzee, fiction writers Max Apple and James Salter, poets John Hollander and Richard Wilbur, and critics Harold Bloom, Sir Frank Kermode, J. Hillis Miller, and Helen Vendler. The writers whose work will appear in the inaugural issue are of similar caliber.



“With this first issue we have gathered works from some of our best contemporary writers,” comments John Irwin, the Decker Professor in the Humanities, who has been working over the past five years to bring *The Hopkins Review* back into existence. “*The Hopkins Review* is significant,” he notes, “because it goes out to the world as an advertisement that Johns Hopkins University maintains its dedication to excellence in the humanities.”

The Hopkins Review aims to join the ranks of other noted literary journals, such as *The Yale Review*, *The Virginia Quarterly Review*, *The Georgia Review*,

SUBSCRIBE to *The Hopkins Review* by phone at 1-800-548-1784 or online at http://www.press.jhu.edu/journals/the_hopkins_review/.

A one-year subscription costs \$25 and a two-year subscription comes with complimentary copies of *Words Brushed by Music* and *So the Story Goes*, collections published to celebrate the twenty-fifth anniversary of the award-winning book series, Johns Hopkins: Poetry and Fiction.

and *The Southern Review*. It will be published four times a year and will feature fiction, poetry, memoirs, and essays on literature, film, the visual arts, music and dance, as well as reviews of books, performances, and exhibits. The first issue will include fiction by Max Apple, Donald Barthelme, Stephen Dixon, and Erin McGraw, poems by Edward Hirsch, John Hollander, Charles Martin, Mary Jo Salter, and Richard Wilbur, and essays by John Barth, Karol Berger, Millard Kaufman, and Frank Kermode.

For Irwin, the journal’s return fulfills a promise he made to himself a quarter-century ago. “When I came back to Hopkins as chair of the Writing Seminars in 1977 after editing *The Georgia Review*,” Irwin recalls, “I said there were two things a top-ranked writing program needed—a book publishing series and a literary quarterly.”

Continued on page 6



Project MUSE Welcomes New Publishers and Titles

Project MUSE is pleased to announce that five new publishers and more than 30 new journals are confirmed to date for inclusion in its collections of humanities and social sciences journals for the 2008 subscription year. MUSE is always pleased to welcome new publishers, and among those participating beginning in 2008 are The Feminist Press, Scriptorium Press, Friends Historical Association, IEEE Computer Society, and The University of North Texas.

MUSE’s many participating university presses and scholarly publishers contribute content from more than 350 journals to the online collections. Among the many outstanding new titles joining MUSE are *Studies in the Novel*, *Women’s Studies Quarterly*, *Dance Research Journal*, *Feminist Teacher*, and the newly relaunched *Hopkins Review*. MUSE has also developed a program to provide greater exposure for new journals in emerging fields, and it is pleased to welcome such timely titles as *The Global South*; *Magic, Ritual and Witchcraft*; *Journal for the Study of Radicalism*; and *The Journal for the History of Childhood and Youth*.

Complete information on additions and changes to MUSE’s collections for 2008 may be found

online at http://muse.jhu.edu/about/subscriptions/newtitles_2008.html.

MUSE Continues to Expand International Reach

Project MUSE’s worldwide dissemination of online scholarly journals continues to expand with the securing of license agreements with several new international consortium partners.

The HEAL-Link, or Hellenic Academic Libraries Link, consortium provides access to MUSE to 37 Greek academic institutions (universities and technological institutes), 14 Greek research institutes, the National Library of Greece, and several related governmental institutions. The consortium was formed to secure broader access to electronic scholarly literature across the country and to support a Union Catalogue among Greek academic libraries.

Another new MUSE subscriber is the IReL, or Irish Research eLibrary, a group jointly funded by Science Foundation Ireland (SFI) and the Irish Higher Education Authority (HEA) to provide access to a wide range of electronic journals for researchers in Irish universities. IReL’s license with MUSE provides access to MUSE’s Premium

Continued on page 6



HFS Welcomes Urban Institute Press and University of Washington Press

In June 2007, the Hopkins Fulfillment Services (HFS) began distributing books for the Urban Institute Press. Established in 1968 on the recommendation of a Presidential blue-ribbon commission, the Urban Institute provides a nonpartisan analysis of the problems facing America’s urban centers. They continue to analyze policies and evaluate programs and share their research findings with policymakers, program administrators, and the public online and through the books published by the Urban Institute Press. The more than 300 titles on domestic social issues that the press currently has in print are widely used by scholars, business leaders, and government officials.

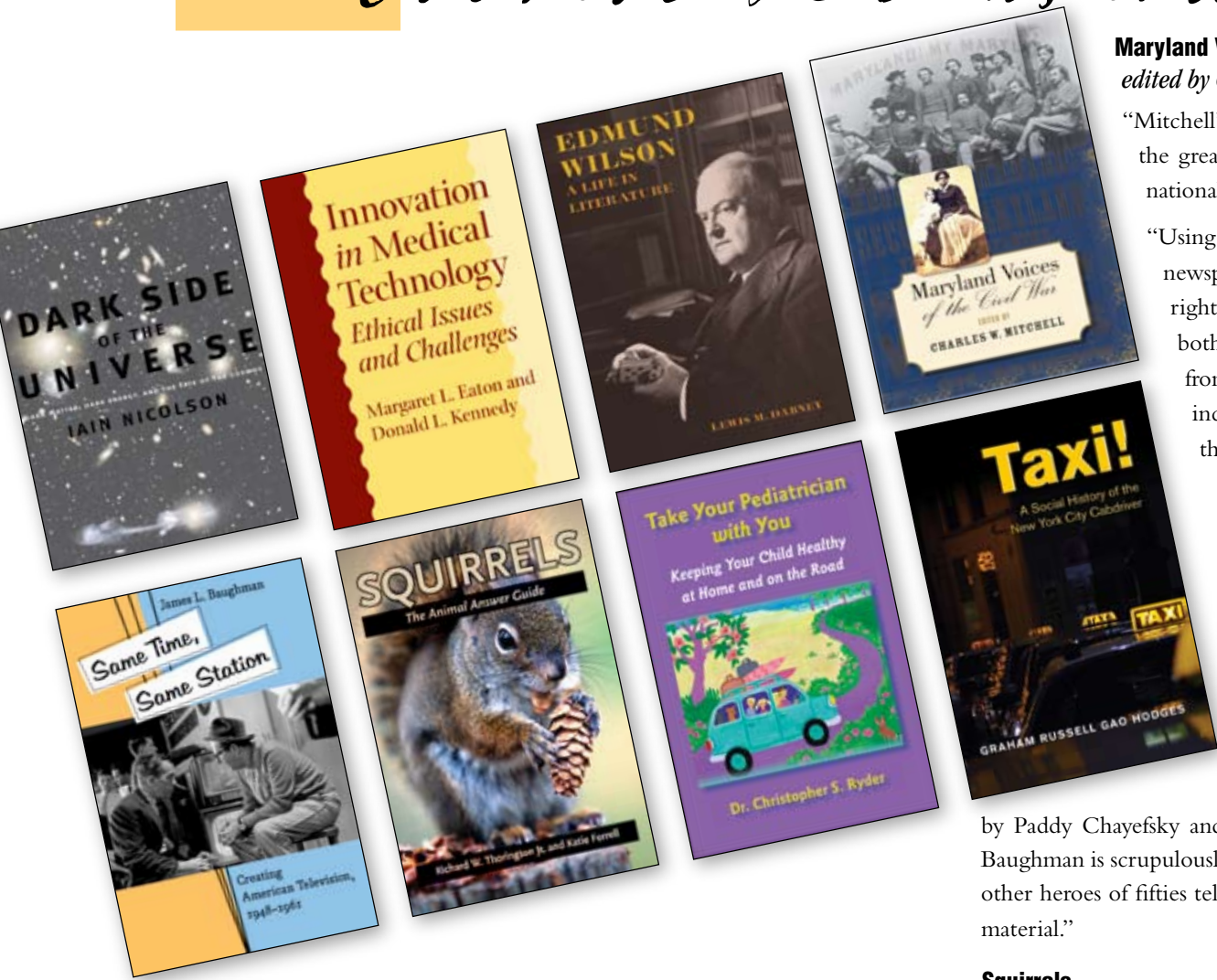
In October 2007, HFS welcomes the University of Washington Press. The first book to bear the press’s imprint, an edition of *The Poems of Henry Howard, Earl of Surrey* edited by Frederick M. Padelford, appeared in 1920 and launched one of the nation’s most prestigious and successful scholarly publishing operations. The University of Washington Press is recognized as the foremost publisher on the art and culture of the Northwest Coast Indians and Alaskan Eskimos, and their catalog of 1,400 in-print titles includes lists in

Continued on page 6





Notable Reviews and Praise



Maryland Voices of the Civil War

edited by Charles W. Mitchell

“Mitchell’s remarkable new book lets us listen and understand how the great war was fought to save the union, this state, and our national soul.” —Michael Olesker, *Baltimore Examiner*

“Using excerpts from personal correspondence, journals, and newspapers from that period, Mitchell frames the issues (states’ rights, slavery, secession) and the state’s role in the conflict in both political and personal terms. There’s plenty of bravado from the warriors, but Mitchell also does an excellent job including the voices of people who are simply snagged by the war . . . giving it more diversity and range.”

—John Lewis, *Baltimore Magazine*

Same Time, Same Station

James L. Baughman

“Baughman tells a familiar story—commerce crushes cultural aspiration—but he adds fresh and fascinating details from behind the scenes at the television networks.” —*Philadelphia Inquirer*

“The period that Baughman covers is the ‘golden age of television’—the much mourned era of dramas

by Paddy Chayefsky and documentaries by Edward R. Murrow . . . Although Baughman is scrupulously respectful of the achievements of Weaver, Murrow, and other heroes of fifties television, he never misses a chance to offer up contrarian material.” —Nicholas Lemann, *New Yorker*

Squirrels

Richard W. Thorington, Jr., and Katie E. Ferrell

“This engaging guide sheds light on a common mammal that is anything but commonplace.” —*Wildlife Conservation*

“In this wide-ranging, accurate, and revealing approach to the subject, squirrels are placed in a world-wide context.” —Kim Long, *Bloomsbury Review*

Take Your Pediatrician with You

Christopher S. Ryder, M.D.

“Whether a child has traveler’s stomach or dysentery, sunburn or heat stroke, Ryder spells out potential symptoms, what they might mean, and how parents should react to them . . . Recommended for all public libraries and for hospital and walk-in medical center libraries, especially those supplying immunizations for world travel.” —*Library Journal*

Taxi!

Graham Russell Gao Hodges

“*Taxi!* is not only lively and erudite social history, it is probably the best account of taximen that is ever to be written . . . The cabby is fortunate, however, to have found his sociological poet laureate in Graham Hodges. In the taxi trade, we would have called this fascinating trip in his gregarious company, ‘a great fare.’”

—*Wall Street Journal*

“In this informative, solid history, Graham Rusell Gao Hodges traces the story of the cab drivers from 1907, when the first metered taxis appeared on New York streets, to the present.” —Pete Hamill, *New York Times Book Review*

Dark Side of the Universe

Iain Nicolson

“A lucid essay on the cosmos—past, present and future—accompanied by clear diagrams, computer graphics and luminous telescopic photos . . . conveys the excitement of scientists tackling the largest problem yet uncovered.”

—*Wall Street Journal*

Innovation in Medical Technology

Margaret L. Eaton, Pharm.D., J.D., and Donald Kennedy, Ph.D.

“An effective springboard for lively teaching sessions in a medical school or residency program, or as a provocative introduction to a course in medical ethics.”

—Richard M. Stillman, *Journal of the American Medical Association*

Edmund Wilson

Lewis M. Dabney

“There are echoes of Wilson’s infectious curiosity and sky-high standards in the eloquently paced, beautifully considered prose of this masterful biography. The quicksilver movement of Dabney’s sentences is propelled by deep, complex ideas.”

—*Harper’s Magazine*

“Will serve as the definitive account of its subject for many years to come.”

—*Wall Street Journal*

4

On the Horizon New Books of Note

SEPTEMBER

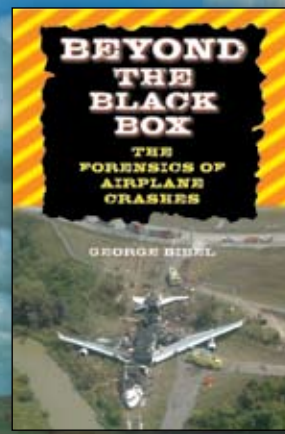
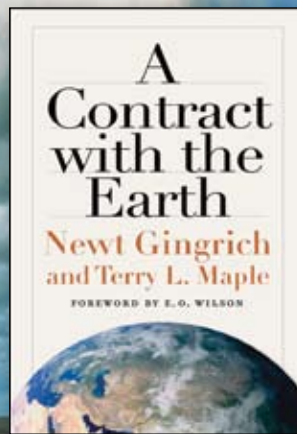
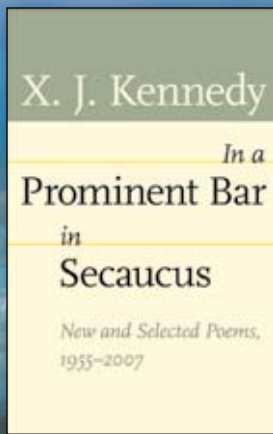
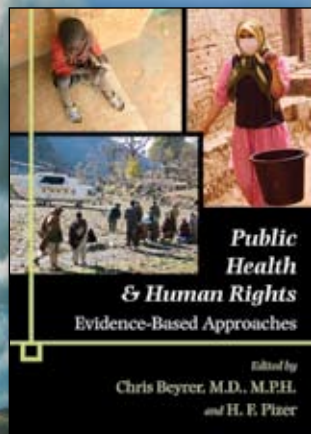
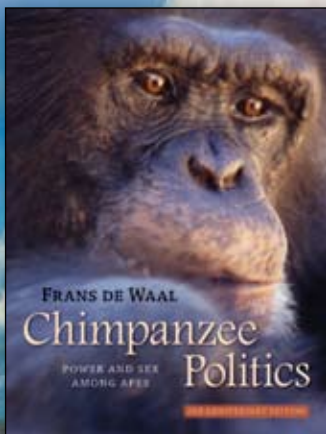
Chimpanzee Politics: Power and Sex among Apes, 25th anniversary edition, by Frans de Waal. In this anniversary edition of Frans de Waal’s classic study, we watch the chimpanzees of Arnhem behave in ways we recognize from Machiavelli (and from the nightly news) and see again that the roots of politics are older than humanity.

Public Health and Human Rights: Evidence-Based Approaches, edited by Chris Beyrer, M.D., M.P.H., and H. F. Pizer. This volume provides critical, evidence-based assessments of the impact of rights violations on public health—from repressive laws to social discord, gender-based violence, and human trafficking.

In a Prominent Bar in Secaucus: New and Selected Poems, 1955–2007, by X. J. Kennedy. This book skims the cream from several slim volumes and six past collections, including the prize-winning *Nude Descending a Staircase*. It restores to print poems unavailable for decades and adds more than two dozen new poems collected for the first time.

A Contract with the Earth, by Newt Gingrich and Terry L. Maple, with a foreword by E. O. Wilson. Former Speaker of the House Newt Gingrich and conservationist Terry L. Maple declare a need for bipartisan environmentalism—a new era of environmental stewardship with principles that they believe most Americans will share.

Beyond the Black Box: The Forensics of Airplane Crashes, by George Bibel. A behind the scenes look at plane wreck investigations and how forensic experts, scientists, and engineers analyze factors like impact, debris, loading, fire patterns, metallurgy, fracture, crash testing, and human tolerances to determine why planes fall from the sky.



OCTOBER

ACRL RECEPTION

American Visionary Art Museum

March 30, 2007

The Press's Books Division, Journals Division, and Project MUSE hosted a dessert reception for members of the Association of College and Research Libraries when they visited Baltimore for their annual convention. Guests of the Press and members of the ACRL enjoyed great food and the museum's whimsical and inspiring collection.



Recent Book Awards

American Society for Theatre Research

Barnard Hewitt Award for Excellence in Theatre History
Honorable Mention: *Staging Governance*, by Daniel O'Quinn

International Conference on Romanticism

Jean-Pierre Barricelli Prize: *Romantic Theory: Forms of Reflexivity in the Revolutionary Era* by Leon Chai

Medieval Academy of America

Haskins Medal: *Enrico Dandolo and the Rise of Venice*, by Thomas F. Madden

American Educational Research Association

Postsecondary and Higher Education Division,
Outstanding Publication Award:
Defending the Community College Equity Agenda, edited by Thomas Bailey and Vanessa Morest

American Educational Research Association

Postsecondary and Higher Education Division,
Exemplary Research Award:
John Thelin, author of *Games Colleges Play: Scandal and Reform in Intercollegiate Athletics* and *A History of American Higher Education*

American Society of Journalists and Authors

Annual Writing Award, Honorable Mention
in the General Non-Fiction Book Category:
Shattered Nerves, by Victor Chase

Washington Book Publishers

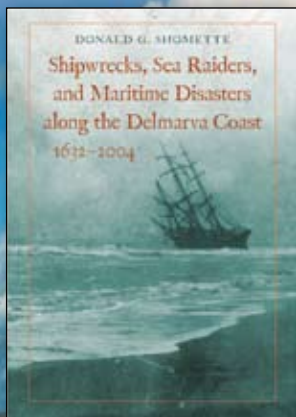
Large Nonprofit Publishers/Illustrated Covers,
First Prize: *Blind Landings*, by Eric Conway, for a cover design by T. Wingfield

Washington Book Publishers

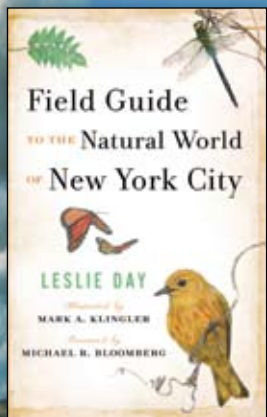
Large Nonprofit Publishers/Illustrated Covers,
First Prize: *Feeling Like a Kid*, by Jerry Griswold, for a cover design by Robert Wisner

NOVEMBER

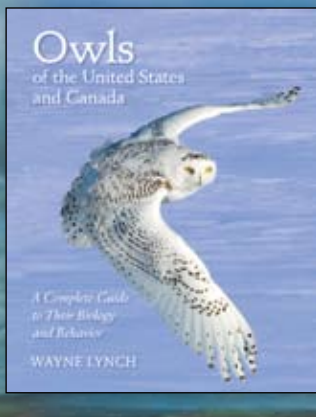
Shipwrecks, Sea Raiders, and Maritime Disasters along the Delmarva Coast, 1632–2004, by Donald G. Shomette. The Delmarva Peninsula's Atlantic coast has claimed more than 2,300 vessels since 1632, rivaling North Carolina's Outer Banks for the title "Graveyard of the Atlantic." Shomette's history is rich with adventure, greed, tragedy, and heroism.



Field Guide to the Natural World of New York City, by Leslie Day, with illustrations by Mark A. Klingler and a foreword by Michael R. Bloomberg. New York just might be the most biologically diverse city in temperate America, and Leslie Day reveals this amazing world in her complete guide for the urban naturalist.



Owls of the United States and Canada: A Complete Guide to Their Biology and Behavior, by Wayne Lynch. This gorgeous book by a celebrated natural history writer and wildlife photographer reveals the secrets of this elusive species with stunning photographs and personal anecdotes.

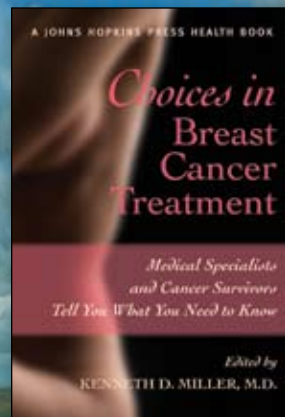


DECEMBER JANUARY

Robots in Space: Technology, Evolution, and Interplanetary Travel, by Roger D. Launius and Howard E. McCurdy. Two leading scholars of space exploration inquire into the human fascination with manned adventures, raise new questions that support the near-term use of robotics, and offer a case for "human cyborgs" in a "post-biological universe."



Choices in Breast Cancer Treatment: Medical Specialists and Cancer Survivors Tell You What You Need to Know, edited by Kenneth D. Miller, M.D. A diagnosis of breast cancer can be overwhelming, and this book provides women with medically reliable and up-to-date information to help them with decisions about care and treatment.



With those goals in mind, Irwin looked to the Press in 1979 to establish the book series Johns Hopkins: Poetry and Fiction. The series has featured the work of well-known fiction writers and poets, including Guy Davenport, John Hollander, Stephen Dixon, and Josephine Jacobsen. This fall, it will add Max Apple's *The Jew of Home Depot and Other Stories* and X. J. Kennedy's *In a Prominent Bar in Secaucus: New and Selected Poems, 1955–2007*.

With an award-winning book series firmly established, Irwin in 2002 turned his considerable energies to resurrecting the literary journal. With the support of Writing Seminars alumni and anonymous donors, he was able to secure financing to cover the magazine's first three years of publication. The ultimate success of the magazine, of course, will depend on the number of subscribers it gets, and Irwin encourages all Hopkins alumni and friends of the Press and the University to subscribe. "It's a real bargain," he says with characteristic enthusiasm, "you get four issues, each a minimum of 150 pages in length, with work by some of the world's best writers, and all for \$25."

Ask Irwin why he has worked so hard to keep a thirty-year-old promise, and his answer comes quickly: "I think there is still a place in this internet and computer era for printed literary journals. Most writers and readers still want to experience the physicality of writing, to have a book or magazine to hold in their hands. On a screen, writing can seem so ephemeral, almost as if it's a throw-away. Good, intelligent writing takes time. And when you're done, you want to have something substantial that lasts, to be able to say, 'That's where all that time went.'"

—Ashley Patton

Services

Continued from page 3

Asian Studies and the Asian American experience, Middle Eastern studies, environmental history, anthropology, Western history, natural history, marine studies, architectural history, and art.

The customer service representatives in our call center and our support staff who handle accounts receivable, scanning, book returns, and banking are ready to provide these new clients with the excellent service that our existing clients have come to expect as a matter of course. We look forward to long and mutually beneficial relationships with both of these fine presses.

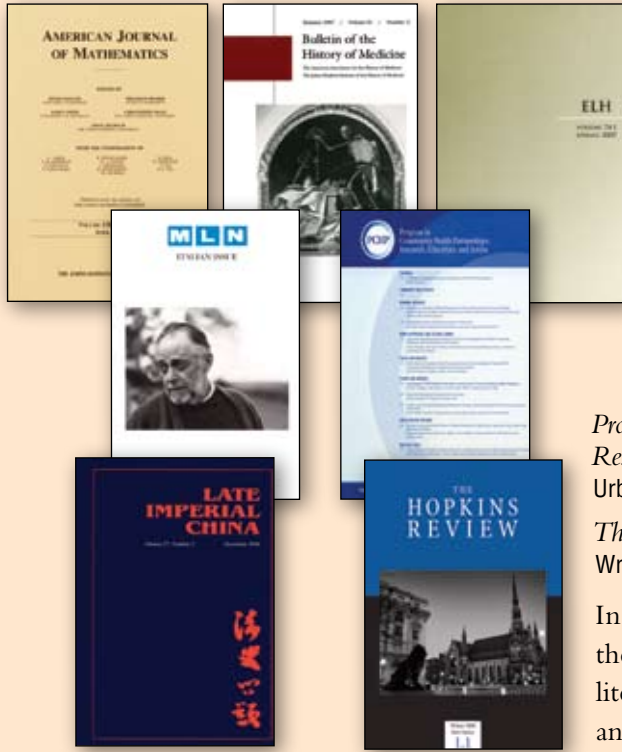
As always at the end of the fiscal year we like to look at some facts and figures:

As of June 30, 2007, we have 8,191 titles stored for our client presses, with 2,833,198 units in inventory. During the last fiscal year 133,122 orders were shipped, containing a total of 1,625,471 units. In addition, a total of 24,771 returns to the warehouse were processed containing 281,885 units.

—Alicia Catlos

Press Journals with JHU Connections Continue A Distinguished Tradition

Seven scholarly journals published by the Press have close ties faculty members or academic departments at Johns Hopkins. The oldest, the *American Journal of Mathematics*, was established in 1878, making it the oldest continuously published scholarly journal in the United States. The most recent is *The Hopkins Review* (New Series), which launches this fall with its Winter 2008 issue. We acknowledge our Johns Hopkins colleagues in the following departments for their intellectual and administrative leadership of these important publications:



American Journal of Mathematics
Department of Mathematics

Bulletin of the History of Medicine
Institute for the History of Medicine

ELH: English Literary History
Department of English

Late Imperial China
Department of History

MLN: Modern Language Notes
Department of German and
Romance Languages and Literatures

*Progress in Community Health Partnerships:
Research, Education, and Action*
Urban Health Institute

The Hopkins Review (New Series)
Writing Seminars

In addition to these Hopkins-based journals, the Press publishes more than 70 scholarly and literary journals with ties to various institutions and academic societies. For more information about the Journals publishing program at the JHU Press and for full listings of the editorial leadership of the Press's journals, visit www.press.jhu.edu/journals.

From the editors:

"I love working with a publisher whose mission is to support our mission! We particularly enjoy having a close working relationship with all of the staff on the publisher's side of the operation."

—Eric Bass, Editor, *Progress in Community Health Partnerships*

"For us, one of the best parts of working with the Press is its commitment to maintaining scholarly values while moving with the times. At many university presses, you get one, but not the other."

—Randall M. Packard and Mary E. Fissell, Editors, and Susan L. Abrams, Associate Editor,
Bulletin of the History of Medicine

Project MUSE

Continued from page 3

Collection for seven major research universities in Ireland.

MUSE is also partnering with EBSCO Subscription Services to manage open consortia of libraries in Spain and South Africa, in response to interest from mutual customers in these territories. Currently, MUSE has seven library subscribers in Spain and six in South Africa.

—Melanie Schaffner

More MUSE News

Current and archival issues of the MUSE newsletter are available in PDF format on the MUSE Web site at <http://muse.jhu.edu/about/muse/news/>

Q&A: William Breichner

Continued from page 1

program advances the University's mission of providing "knowledge for the world" and connects us to a diverse, international community of scholars. It has a synergistic effect in that we are a better organization because we do strive to operate in spaces that transcend geographical or philosophical limitations. The Journals Division, through the careful use of our imprint and far-reaching partnerships, is enhancing the Hopkins brand and advancing the University's global educational mission.

Do you see the journals program growing?

There's an old expression in business, "Grow or die." So yes, smart, planned growth is a strategic imperative. We seek to partner with established journals in areas where the Journals Division and Press have a publishing presence, such as history, politics, public health, and the humanities. We want to increase the amount of business we conduct with scholarly associations and societies in offering publishing and membership services. And of course, we very much want to continue the trend of working with the Hopkins community to identify and exploit new publishing opportunities close to home.

InPress Fall 2007, Vol. 5, No. 2

InPress is the semiannual newsletter of the Johns Hopkins University Press.

Contributors: Kathy Alexander, Bill Bishop, Courtney Bond, Bill Breichner, Alicia Catlos, Christina Cheakalos, Becky Clark, Valerie Davis, Margaret Galambos, Jack Holmes, Kathleen Keane, Lisa Klose, Trevor Lipscombe, Caty Millar, Bob Oeste, Ashley Patton, Bobbi Proctor, Karen Reider, Robin Rennison, Melanie Schaffner, Ann Snoeyenbos, Karen Willmes, Anne Whitmore

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Baltimore, MD 21218

Friends of the Press

Reprint Sponsorship

Printing on Demand

In the past, after a book's initial print run was sold, publishers would either have to print 1,000 or more new copies or allow the book to go out of print. Consequently, many important books became difficult to find because demand did not justify a reprint. Now, print-on-demand technology allows the Press to make these books available once again by creating an electronic file of the book and contracting with a vendor to print individual copies as they are ordered.

The Press has funded on-demand status for 10 to 15 books each year and, as a result, more than 300 previously out-of-print books are once again available to the public. While few books have sold enough copies to justify a traditional reprint of 1,000 copies, in total the Press has sold a significant number of reprinted books.

Become a Reprint Sponsor

While print-on-demand is considerably more cost-effective than traditional reprinting and warehousing, the cost of preparing the digital files, activating the titles in the sales system, and marketing newly available titles is still considerable. At the suggestion of a Press Advisory Board member, the Press is inviting donors to help us expand our print-on-demand effort by making a gift of \$3,000 to become a Reprint Sponsor.

If you would like to be a Reprint Sponsor, please visit the Press web site to choose an available out-of-print book. Press director Kathleen Keane and members of the editorial and marketing staffs have selected titles from the Johns Hopkins backlist which represent a broad range of intellectual interests and publishing achievements. We encourage you to choose a book that particularly interests you or to make your gift in honor of someone else.

As a Reprint Sponsor, not only will you make an important and interesting book available to scholars, students, and all readers, you will be also be recognized by name on an acknowledgment page in the front of the book, have the opportunity to receive up to five free copies of the sponsored book, and enjoy all of the benefits of Director's Circle membership during the year in which the gift is made. For more information, please contact Jack Holmes at 410-516-6928. —Jessica Beyer

Categories of available books:

- | | |
|-----------------------|----------------------------------|
| Hopkins-related Books | Notable Books and Authors |
| Regional Books | American History and Politics |
| Biographies | Books with Broad Academic Appeal |
| Primary Sources | |

Full lists in each category are available on the Press website, but here is a portion of the list of Hopkins-related Books:

- Surgical Papers Volumes 1 and 2*, by William Stewart Halsted, 1924, [Available](#)
- The Johns Hopkins Hospital & the Johns Hopkins School of Medicine: A Chronicle: Early Years, 1867-1893, Volumes 1-3*, by Alan M. Chesney, 1943, [Available](#)
- Johns Hopkins: A Silhouette*, by Helen Hopkins Thom, 1929, [Available](#)
- Johns Hopkins Hospital School of Nursing, 1889-1949*, by Ethel Johns and Blanche Pfefferkorn, 1954, [Available](#)
- The Papers of Alfred Blalock, Volumes 1 and 2*, edited by Mark M. Ravitch, 1966, [Available](#)
- Medical America in the 19th Century: Readings from the Literature*, by Gert H. Brieger, 1972, [Available](#)
- Ancient Medicine: Selected Papers of Ludwig Edelstein*, edited by Owsei Temkin and C. Lilian Temkin, 1967, [Available](#)
- Food and Drink in History*, by Robert Forster and Orest Ranum, 1979, [Available](#)
- Encyclopedic Dictionary of the Sciences of Language* by Oswald Ducrot and Tzvetan Todorov, translated by Catherine Porter, 1979, [Available](#)
- William Harvey and His Age: The Professional and Social Context of the Discovery of the Circulation*, by Jerome Bylebyl and Charles Webster, 1979, [Available](#)
- A History of Economic Reasoning*, by Karl Pribram, 1983, [Available](#)
- Milton S. Eisenhower: Educational Statesman*, by Stephen E. Ambrose and Richard H. Immerman, 1983, [Available](#)
- Basil Lanneau Gildersleeve: An American Classicist*, edited by Ward W. Briggs, Jr. and Herbert W. Benario, 1986, [Available](#)
- William H. Welch and the Rise of Modern Medicine*, by Donald Fleming, 1987, [Available](#)
- The Letters of Basil Lanneau Gildersleeve*, edited by Ward Briggs, 1987, [Available](#)
- A Model of Its Kind: A Centennial History of Medicine at Johns Hopkins, Volumes 1 and 2, Volume set*, by A. McGehee Harvey, Gert H. Brieger, Susan L. Abrams, and Victor A. McKusick, 1989, [Available](#)
- The Hippocratic Oath: Text, Translation and Interpretation*, by Ludwig Edelstein, 1943, [Available](#)
- Letters of Juan de Carro to Alexander Marvet, 1794-1817*, by Henry Sigerest, 1950, [Available](#)
- Respect for Life in Medicine, Philosophy, and the Law*, by Owsei Temkin, William K. Frankena, and Sanford H. Kadish, 1977, [Available](#)

For a sponsorship form and a complete list of available books in all the categories mentioned above, visit www.press.jhu.edu/friend and click on Reprint Sponsorship. For more information about supporting the work of the Johns Hopkins University Press, contact Jack Holmes at 410-516-6928 or jmh@jhu.edu.

Friends Gift Books for FY 2008

Press donors in FY 2008 will be acknowledged with a copy of one of several interesting and important new books published by the Johns Hopkins University Press.

DIRECTOR'S CIRCLE—\$1,000 and above

MARY ELIZABETH GARRETT
Society and Philanthropy in the Gilded Age
Kathleen Waters Sander

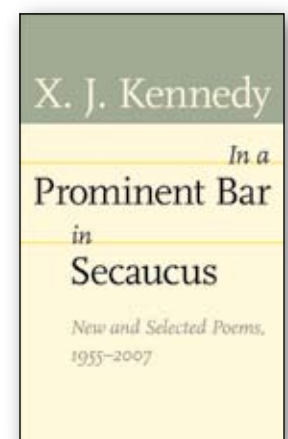
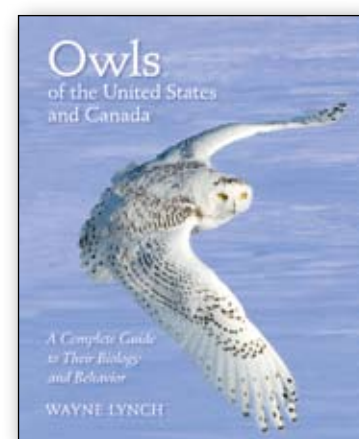
Members of the 2008 Director's Circle will be acknowledged by name on a special page in the front of the book.

PATRON—\$300 to \$999

OWLS OF THE UNITED STATES AND CANADA
A Complete Guide to Their Biology and Behavior
Wayne Lynch

FRIEND—\$100 to \$299

IN A PROMINENT BAR IN SECAUCUS
New and Selected Poems, 1955-2007
X. J. Kennedy



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Recent Press Events

A CELEBRATION OF RAILROAD HISTORY

B&O Railroad Museum

April 4, 2007

The Press and America's leading railroad museum hosted a reception, booksigning, and talk in the museum's beautifully restored roundhouse. Andrew Dow, author of *Dow's Dictionary of Railway Quotations*, delivered his remarks from the back of a caboose.



1.



2.



5.



4.



3.



6.



7.

1. Guests enjoy the reception in the historic roundhouse.
2. Andrew Dow signs copies of his book.
3. Bette Holmes, right, with Dom and Helen Averza.
4. Andrew Dow discusses his work on the book.
5. Marie and Frank Cappiello.
6. Sam Hopkins, Bob Brugger, and Braxton Mitchell.
7. Henry Ver Valen, left, with Jim and Ruth Synodinos.

MARYLAND VOICES OF THE CIVIL WAR

Evergreen Carriage House June 5, 2007

The Press and Evergreen House hosted a reception and book-signing to celebrate Charley Mitchell's new collection of writings

drawn from diaries, letters, and other sources that capture life in Maryland during the Civil War years.

1. A packed house at Evergreen.
2. Several Civil War re-enactors attended in full uniform—one played music outside as guests arrived.
3. Curator John Buchtel shows Charley Mitchell some of the Civil War archival materials on display, including a letter from President Lincoln to John Work Garrett.
4. Plenty of copies of the book were on hand—and the Evergreen Shop sold out!
5. Gilmore's Light Ensemble played songs from Civil War era.
6. Janis Peck, left, and Virginia Andreae have their books signed by the author.



1.



2.



3.



4.



5.



6.