

InPress

Spring 2006

THE JOHNS HOPKINS UNIVERSITY PRESS • VOL 4, NO 1.

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Q&A

JACQUELINE C. WEHMUELLER and WENDY A. HARRIS

The Press's medical editors have built successful publishing programs that bring the expertise of leading physicians to broad audiences of professionals, students, and general readers.

Would you each give us an overview of the medical lists you have developed?

JCW: Our books save lives. While few people in this country have access to top-flight physicians, they all have access to the consumer health books that we publish, each of which is written by a leading doctor. The health list consists of books by top physicians writing in a compassionate and easily understandable way, thereby providing potentially life-saving information and extensive treatment options for people with a particular illness.

WAH: JHU Press has published medical books from its early days. The first edition of Victor McKusick's *Mendelian Inheritance in Man* appeared in 1966. In the early 1980s, we decided to approach medical publishing more systematically, and we identified fields for concentration that reflect the expertise of the university's schools of medicine and public health: genetics, psychiatry, health policy, and environmental health were among them. Over the years, we have adjusted our program to reflect our strengths and as we see new opportunities. Today, our strongest concentrations lie in psychiatry, gerontology, and bioethics.

Very few nonprofit or university presses have been able to compete successfully in medical publishing. Why has the Press been so successful?

WAH: We are careful about the types of book we acquire and develop. We maximize our editorial, production, and marketing capabilities, and it helps



JACQUELINE C. WEHMUELLER
Executive Editor
Consumer Health, History of Medicine,
and Higher Education



WENDY A. HARRIS
Senior Editor
Clinical Medicine and Public Health

that we are affiliated with great schools of medicine and public health. And when you build a reputation for having a strong list in an area, outstanding projects come your way.

JCW: We publish only the best doctors. In addition, we work closely with authors to find the right "voice" and style for their writing. This combination,

author expertise and editorial guidance, results in high-quality books. As you know, there are major clothing chains such as Nordstrom's and Macy's, but smaller stores manage to exist by focusing on high-quality merchandise. We are similar.

Is it a challenge to convince physicians to spend time writing a book—and to publish it with the Press?

JCW: Asking a doctor to spend time away from patients, some of whom have life-threatening illnesses, to write a book is extremely difficult. The benefits, though, are that the doctor's knowledge and skills are no longer confined to those patients whom he or she can see, but can reach anyone in the world with access to Amazon.com.

WAH: In most cases, authors publish with the Press because they have expert knowledge that will be valuable to a particular readership. Such books not only contain important information but also propose different ways of thinking. We're known for publishing medical books that help keep the world growing in an innovative, ethical, and compassionate direction—Paul McHugh and Phillip Slavney's *The Perspectives of Psychiatry* is a good example—and authors like to be in such company.

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InPress

The Johns Hopkins University Press
2715 North Charles Street
Baltimore, MD 21218

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— PAID —
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PERMIT NO. 1717

From the Director



One of the many pleasures of being director of the Johns Hopkins University Press is seeing the diversity of subjects and talents expressed in the works we publish. Scholars, physicians, editors, designers, marketers, and a variety of other skilled professionals have a hand in providing knowledge for the world through the Press's remarkable array of books, journals, and electronic publications.

In recent years, we have been very pleased to add friends and donors to this list of essential partners. With pride and gratitude,

I acknowledge the generous support the Press receives from a growing number of friends and I call your attention to three recent examples of very significant support described on this page. We are most grateful for these wonderful gifts!

As always, I invite you to learn more about our latest publications, attend some of our enjoyable events this spring, and maintain your association with the Press as a friend of scholarly publishing at Johns Hopkins.

Sincerely,

Kathleen Keane
Director

Generous Gifts Strengthen The Press's Publishing Program

\$100,000 Gift Will Create An Endowment

A friend of the Press who prefers to remain anonymous recently gave the JHU Press its largest single gift ever received from an individual donor: \$100,000 to create an endowment to fund priority projects. The gift establishes a charitable gift annuity, which provides an annual income to the donor during his lifetime and then comes to the Press to establish the endowment.

"I have long admired the work of the Hopkins Press, and I am so pleased to be able to do something that will be good for the Press's future," comments the donor. "And I must say that the annuity provides a significant increase in income compared to the investments in which this money had been held—I strongly encourage other donors to investigate this option."

"This is an enormously generous gift from a good friend of the Press," notes Press Director Kathleen Keane, "and we are particularly pleased that there are ways philanthropic friends can help the Press and enjoy significant benefits for themselves. This kind of giving can make a huge difference for the strength of our publishing program over the long term."

Gift in Memory of Morris Bookoff Supports Translation of a Major Scholarly Work

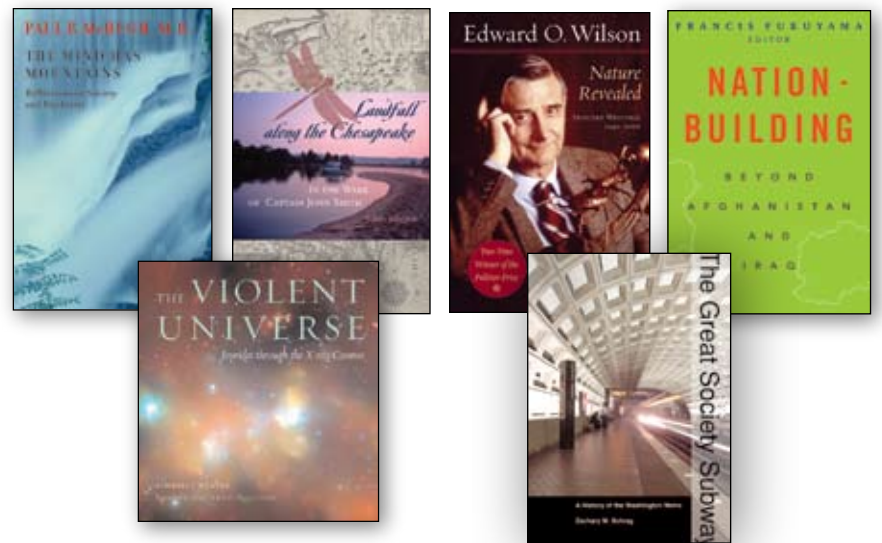
A generous gift by Darlene Bookoff, made in memory of her father, will enable the Press to translate and publish *Témoins du futur*, by Pierre Bouretz. Published by Gallimard in 2003, the work has been acclaimed as one of the most important scholarly works published in France in recent years.

In his review of the French edition in the *Times Literary Supplement*, critic George Steiner wrote, "Not often does a book alter the intellectual landscape. But Pierre Bouretz's study of twentieth-century Messianic philosophy, of the interactions between Jewish and German religious, metaphysical, and social thought from Hermann Cohen to Emmanuel Levinas . . . does precisely that."

"I wanted to support the publication of a book that reminded me of my father and of our relationship," comments Ms. Bookoff. "Bouretz's study of nine philosophers who lived at the heart of the intimate Jewish experience, recalling the past and anticipating the future, accomplishes that goal. Knowing that without outside financial support the Press wouldn't have been able to undertake this project makes this gift even more meaningful to me."

Continued on page 6

Press Events Spring 2006



March 29 Paul McHugh, M.D.

The Mind Has Mountains: Reflections on Society and Psychiatry
Johns Hopkins Medical Campus

The former chief psychiatrist at Johns Hopkins discusses his new book of thought-provoking essays on what psychiatry can tell us—and what it can't. An invitation-only reception takes place in the Phipps Lobby at 5:00 p.m.; Dr. McHugh's talk in Hurd Hall at 6:00 p.m. is free and open to the public. Co-hosted with JHMI's Department of Psychiatry and Behavioral Sciences and the Office of Cultural Affairs.

April 8 Susan Schmidt

Landfall Along the Chesapeake: In the Wake of Captain John Smith
Academy Art Museum, Easton, Maryland

Susan Schwartz discusses her 100-day journey recreating John Smith's 1608 exploration of Chesapeake Bay, an adventure that resulted in a charming book in which she reflects on history, family ties, modern life, the health of the Bay, and much more. A dessert reception starts at 6:00 p.m. and the author's remarks at 7:00 p.m. The event is free to Museum members and guests of the Press; \$10 for nonmembers. Co-hosted with the Academy Art Museum.

April 27 Edward O. Wilson

Nature Revealed: Selected Writings, 1949–2006
National Aquarium in Baltimore

Two-time winner of the Pulitzer Prize and the "father of biodiversity," Edward O. Wilson speaks at 7:00 p.m. in the Aquarium's Meyerhoff Auditorium about his new collection of writings, many of which are considered landmarks in evolutionary biology, ecology, and behavioral biology. Admission is \$5 for Aquarium Members, \$10 for nonmembers; Friends of the Press will receive special invitations. Co-hosted with the National Aquarium in Baltimore.

JHU Alumni Association Events with JHU Press Authors

April 28 JHU Reunion Weekend / Alumni College

The 2006 Alumni College, hosted by the Class of 1956, features talks and book-signings by Press authors Paul McHugh, on *The Mind Has Mountains*; Edward O. Wilson, with Nathan Wolfe, on *Nature Revealed*; Frank Fukuyama, on *Nation-Building*; and Kim Weaver, on *The Violent Universe*.

June 8 Zachary M. Schrag

The Great Society Subway: A History of the Washington Metro
Washington Metro Headquarters
Hosted by the Washington Alumni Chapter

June 23 Kim Weaver

The Violent Universe: Joyrides through the X-ray Cosmos
The George Observatory, Houston, Texas
Hosted by the Houston Alumni Chapter

May 12–13 JHU Press Annual Sale of Hurt and Gently Used Books

Glass Pavilion, Homewood Campus
The Press's popular discounted book sale returns to JHU's Homewood campus, Friday from noon to 8:00 p.m. and Saturday from 10:00 a.m. to 6:00 p.m. The sale benefits the Staff Development Fund at the Press. For more details, visit, <http://sdf.press.jhu.edu>

For more information about events hosted by the Friends of the Press, contact Jack Holmes at 410-516-6928 or jmh@jhu.edu

Journals

New Journals

The Johns Hopkins Urban Health Institute announced the launch of a national peer-reviewed journal dedicated to the work of community health partnerships. Called *Progress in Community Health Partnerships: Research, Education, and Action*, the new journal addresses topics focusing on the growing field of community-based participatory research (CBPR) while promoting further collaboration and elevating the visibility and stature of CBPR in order to eliminate health disparities and improve health outcomes. Eric B. Bass, M.D., M.P.H., Professor of Medicine with the Johns Hopkins University and Senior Faculty Research Fellow in the JHU Urban Health Institute, serves as Editor-in-Chief of the journal. The Press publishes the new journal quarterly in March, June, September, and December.

The Sewanee Review is America's oldest continuously published literary quarterly featuring fiction, poetry, critical and personal essays, and book reviews. Published since 1892 by the University of the South in Sewanee, Tennessee, *The Sewanee Review* has featured general essays on the humanities along with poetry and book reviews. The distinguished publication offers accessible and incisive criticism of literature in English without adhering to any particular critical theory. The



transformed the review into an internationally recognized journal concentrating almost exclusively on the literary arts. The Press publishes *The Sewanee Review* quarterly in Winter, Spring, Summer, and Fall.

Journals Contributors Named MacArthur Fellows

The John D. and Catherine T. MacArthur Foundation named Kevin M. Murphy and Olufunmilayo Olopade 2005 MacArthur Fellows. Featured in the Volume 48, Number 1 Supplement, Winter 2005, issue of *Perspectives in Biology and Medicine*, the MacArthur Fellows were selected for their creativity, originality, and potential. By providing resources without stipulations or reporting requirements, the MacArthur Foundation offers the opportunity for Fellows to accelerate their current activities or take their work in new directions.

first short story to appear in its pages was published under Andrew Lytle's editorship in 1943. Thereafter, Andrew Lytle and Allen Tate

—Monica Queen

Services

Book Lovers Keep Calling

Ever since the release of the National Endowment for the Arts report "Reading at Risk: A Survey of Literary Reading in America," we've heard that less than half of American adults read for pleasure. One of the nice things about answering the phones here at Hopkins Fulfillment Service (HFS) is that we get to talk to the people who still do read for pleasure. Although the majority of our calls come from bookstores, we still get an appreciable number of calls from individuals.

Sometimes they know exactly what they are looking for. They have the title and author and even the ISBN. Other times they have a vague memory of hearing something mentioned, and we have to pull bits and pieces of information from them to help find what they need. It is at times like these that our customer service representatives' knowledge of the books in our database is really put to the test. With the broad range of topics available from our 15 client presses, it can sometimes be a challenge, but it is also very gratifying to locate a book for one of our callers.

Good News, Good Numbers

We are happy to report a positive fiscal trend for HFS. Orders processed during the six-month period ending December 31, 2005, increased from 45,065 the prior year to 55,651. The net sales income for our client presses for this period was \$12,711,000, which is a 14.4% increase over last year.

—Alicia Catlos



Project MUSE[®]

Electronic Publishing

Project MUSE's 10th Anniversary

On December 13, an engaged audience of librarians, scholars, publishers, and friends gathered in Baltimore at the Johns Hopkins University to celebrate the 10th anniversary of Project MUSE, the Press's flagship online journal product for the humanities and social sciences.



Kathleen Keane presents Don Waters of the Mellon Foundation with an acknowledgement of the Foundation's key role in establishing Project MUSE.

The celebration, hosted by the JHU Press and the Sheridan Libraries, consisted of an Anniversary Symposium entitled *Project MUSE: Today and Tomorrow*, and an evening lecture and reception at the George Peabody Library.

The Anniversary Symposium looked back at lessons learned through the successful and ground-

breaking library-press collaboration that launched Project MUSE in 1995, and looked ahead to consider how best to serve students, scholars, participating publishers, and the library community in the future. The symposium was moderated by **KATHLEEN KEANE**, Director of the JHU Press, and speakers included:

DAVID A. BELL, Andrew W. Mellon Professor of Humanities at JHU, who spoke about the new opportunities and challenges facing Project MUSE;

SCOTT BENNETT, Librarian Emeritus at Yale University and former Director of JHU's Milton S. Eisenhower Library, who related the vision for MUSE in 1993 and shared ideas for the future.

WILLIAM M. BREICHNER, Journals Publisher at the JHU Press, who discussed the impact of MUSE on scholarly journals publishing.

SAYEED CHOUDHURY, Hodson Director at the Digital Knowledge Center of the Sheridan Libraries, who addressed MUSE's role in the area of e-learning.

AILEEN MCHUGH, Director of Electronic Publishing at Project MUSE, who provided an overview of MUSE's development, successes, and questions about the future.

DONALD J. WATERS, Program Officer at the Andrew W. Mellon Foundation, one of MUSE's original funding agencies, who shared the Mellon Foundation's perspective on MUSE then and today.

The speakers at the Anniversary Symposium applauded the successes of Project MUSE, with Waters describing MUSE as a "Cabinet of Curiosities" in the 21st century, and multiple references to MUSE helping to "democratize the use of scholarly journals worldwide." The speakers also provided the current Project MUSE team with food for thought, including suggestions on how to enhance MUSE, through increasing citation links and researching how various kinds of scholars use MUSE and related electronic resources. At the evening reception, **GEORGE P. LANDOW**, professor of English and art history at Brown University, delivered a lecture entitled "*Has Scholarship Found Its Muse in E-space.*"

—Melanie Schaffner

More MUSE News

Current and archival issues of the MUSE newsletter are available in PDF format on the MUSE web site at <http://muse.jhu.edu/about/muse/news/>



Notable Reviews and Praise



Eddie Rickenbacker: An American Hero in the Twentieth Century
W. David Lewis

“Mr. Lewis has painted a balanced, complete picture of an extremely complex man. It’s obvious the author has a love for his subject, but this is no hagiography: All aspects of Rickenbacker’s personality are laid on the table. Mr. Lewis writes that Rickenbacker was a tragic hero in the best sense, someone who should not be forgotten, as he largely appears to be, only three decades after his death. After reading this book, it’s hard not to agree.”
—Ron Laurenzo, *Washington Times*

The Mind Has Mountains: Reflections on Society and Psychiatry
Paul R. McHugh, M.D.

“Wise words from a wise man.” —*Wall Street Journal*
“McHugh is one of the best and most original writers in psychiatry or psychology. He is iconoclastic, idealistic, deeply informed, and is one of the most important influences on generations of psychiatric researchers and clinicians. No one will agree with everything he writes—I don’t—but no one who reads this book will remain unaffected by the clarity and importance of his thinking.”
—Kay Redfield Jamison, Ph.D, author of *An Unquiet Mind*

Dangerous Liaisons?: When Cultivated Plants Mate with Their Wild Relatives
Norman C. Ellstrand

“Everyone interested in the effects of cropping on plant biodiversity, the evolution of weeds, and the risks of GM crops should read this book.” —Rick Roush, *Nature*
“The book’s accessible and informal style makes it a pleasure to read.” —Daniela Soleri, *Bioscience*

The Making of an Ink-Stained Wretch: Half a Century Pounding the Political Beat
Jules Witcover

“Wherever politics has been happening in the past half-century, Jules Witcover has been on the scene—watching, interviewing, reporting. It’s all here in this lively, comprehensive, and critical reexamination of the people and the forces that have shaped the way this nation is governed.” —David S. Broder
“An excellent historical reference for political junkies and is written in a lively, easy-to-read manner.” —*Library Journal*

Alcoholism in America: From Reconstruction to Prohibition
Sarah W. Tracy

“As a practicing clinician in drug and alcohol dependence, I found this book fascinating. Tracy’s book tells a compelling and revelatory story.” —Michael F. Bierer, Harvard Medical School
New England Journal of Medicine

The Violent Universe: Joyrides through the X-ray Cosmos
Kimberly Weaver
foreword by Riccardo Giacconi

“A complete and engaging history of astronomy as seen through X-ray eyes . . . Weaver’s easy-to-understand text does an outstanding job of bringing high-energy science to a wide audience. Esoteric concepts like black-hole physics and active galactic nuclei are explained with grace and clarity. *The Violent Universe* stands out as an excellent look at the heavens in a way that only our space telescopes can capture but anyone can appreciate.”
—*Sky & Telescope*

After Harm: Medical Error and the Ethics of Forgiveness
Nancy Berlinger

“Forgiveness on the part of an injured patient, or the family if the patient has died, comes as a result of both words and actions on the part of doctors and hospitals, says Nancy Berlinger in her thoughtful and well-researched book.”
—Gregory M. Lamb, *Christian Science Monitor*

On the Horizon

Forthcoming Books of Note

MARCH

Bipolar Disorder: A Guide for Patients and Families, second edition by Francis Mark Mondimore, M.D. This thoroughly updated edition of a Press best seller discusses promising new options for diagnosis and treatment along with new information on the disease’s genetic components.

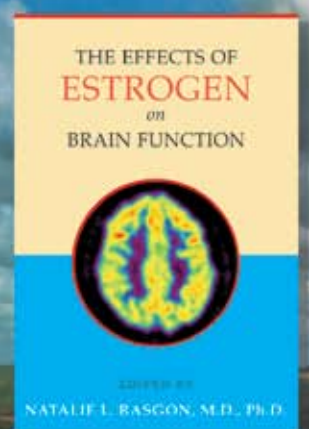
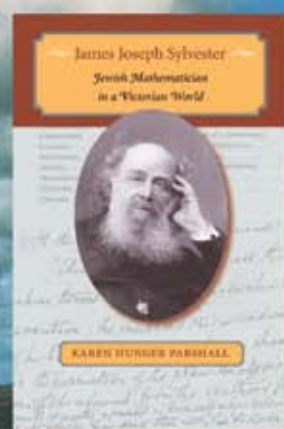
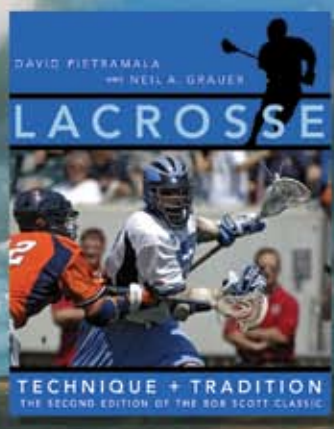
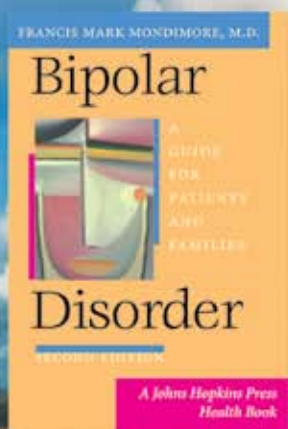
APRIL

Lacrosse: Technique and Tradition, The Second Edition of the Bob Scott Classic by David Pietramala and Neil A. Grauer. This long-awaited updated edition of the ultimate guide to the “fastest game on two feet” offers expert advice on rules, equipment, preparation, and tactics.

Medicine by Design: The Practice and Promise of Biomedical Engineering by Fen Montaigne. Through the stories of patients whose lives have been saved and improved by biomedical devices, Montaigne reveals the marriage of medicine and engineering to be one of society’s greatest advances.

James Joseph Sylvester: Jewish Mathematician in a Victorian World by Karen Hunger Parshall. One of Daniel Coit Gilman’s faculty recruits at Johns Hopkins in 1876 and the founding editor of the Press’s *American Journal of Mathematics*, Sylvester was a giant of mathematical culture.

The Effects of Estrogen on Brain Function edited by Natalie L. Rasgon, M.D., Ph.D. Experts from the fields of psychiatry, pharmacology, neurology, and geriatrics collaborate to clarify the known risks and benefits of hormone therapy and explore questions that remain to be elucidated.



Press Launches Online Reference Works

Publishing tradition meets the latest technology in the Online Reference Division of the Johns Hopkins University Press, where four dynamic products—*The Papers of Dwight David Eisenhower*, *The Encyclopedia of American Studies*, *The Johns Hopkins Guide to Literary Theory and Criticism*, and *The World Shakespeare Bibliography*—are delivering the power and convenience of digital reference to scholars, students, and libraries.

Easy to use and navigate, the four online references are also affordable—in sharp contrast to high-priced commercial products and “big deal” bundles that are taxing library budgets. Institutional subscriptions range from \$250 to \$500 per year, and subscriptions for individuals range from \$50 to \$125 per year. “Affordability is critical in today’s library market,” said Press Director Kathleen Keane. “We are all too aware of the budget constraints facing academic libraries today. Good scholarship doesn’t come without costs, but it shouldn’t be prohibitively expensive either.”

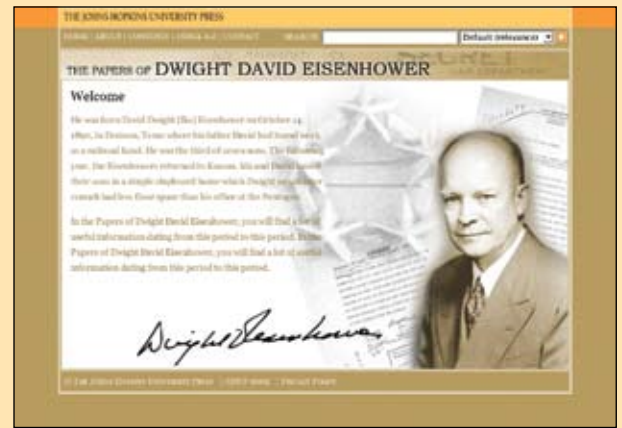
Massive Eisenhower Collection Goes Digital

The newest reference work in the collection is the online edition of *The Papers of Dwight David Eisenhower*. A collaborative effort among several divisions of the Press transformed more than 14,000 pages of primary documents into a database with a powerful search engine and user-friendly interface. While the 21-volume print edition has been used by historians, political scientists, sociologists, and military analysts for over thirty years, the online edition brings this information to the fingertips of scholars who are digital natives.

JHUP Acquires *Encyclopedia of American Studies*

Sponsored by the American Studies Association and recently acquired by JHUP, the *Encyclopedia of American Studies* (EAS) brings together a wide range of disciplines related to the history and cultures of the United States, from precolonial days to the present. It contains broad, synthetic articles covering areas such as history, literature, art, photography, film, architecture, urban studies, ethnicity, race, gender, economics, politics, wars, consumer culture, and global America; and it features specific articles on everything from Coca Cola and Barbie Dolls to Davy Crockett. In addition, the biographies offer a cultural perspective on figures as diverse as Abraham Lincoln, Henry Ford, Martin Luther King, Jr., and Bob Dylan.

Continued on page 6



Recent Book Awards

American Astronautical Society, Eugene M. Emme Astronautical Literature Award: *Right Stuff, Wrong Sex*, by Margaret A. Weitekamp

Modern Language Association, Aldo and Jeanne Scaglione Prize for French and Francophone Studies: *Albert Cohen*, by Jack I. Abecassis

Modern Language Association, Prize for a Distinguished Scholarly Edition: *The Complete Poetry of Percy Bysshe Shelley, Volume 2*, edited by Donald H. Reiman and Neil Fraistat

National Outdoor Book Awards, Nature and the Environment Category: *Sea Turtles*, by James R. Spotila

Society of Automotive Historians, Nicholas-Joseph Cugnot Award: *The Electric Vehicle*, by Gjis Mom

Choice Magazine, Outstanding Academic Titles for 2005:

Bioethics in the Clinic, by Grant R. Gillett

From Slave to Pharaoh, by Donald B. Redford

Combating Proliferation, by Jason D. Ellis

Sea Turtles, by James R. Spotila

Old Dominion, Industrial Commonwealth, by Sean Patrick Adams

Crucial Needs, Weak Incentives, edited by Robert R. Kaufman and Joan M. Nelson

Black Power, by Jeffrey O.G. Ogbar

The Johns Hopkins Guide to Literary Theory and Criticism edited by Michael Groden, Martin Kreiswirth, and Imre Szeman

AAP Awards

The Association of American Publishers' Professional and Scholarly Publishing Division selected four books published by the Johns Hopkins University Press for recognition as best in their categories for 2005:

The Corporate Eye, by Elspeth H. Brown, winner in Business, Management, and Accounting

The World of Roman Song, by Thomas Habinek, winner in Classics and Ancient History

The Secret History of Domesticity, by Michael McKeon, winner in Communication and Cultural Studies

God's Mountain, by Yeron Eliav, winner in Theology and Religious Studies

MAY

Life in the Chesapeake Bay, third edition by Alice Jane Lippson and Robert L. Lippson. Updated with a new gallery of thirty-nine color photographs and dozens of new species descriptions and illustrations, this new edition retains the charm of an engaging classic while adding a decade of new research.

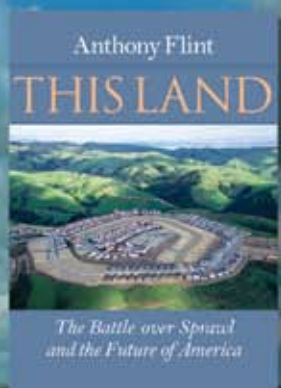
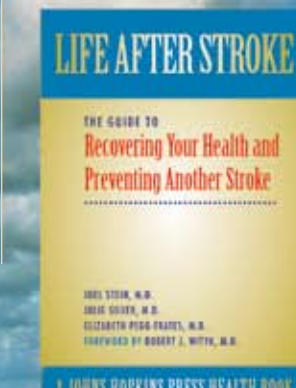
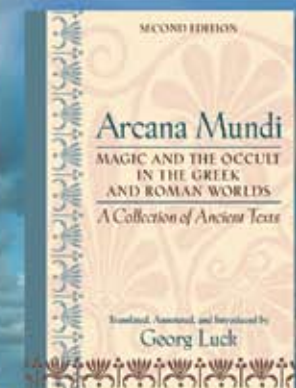
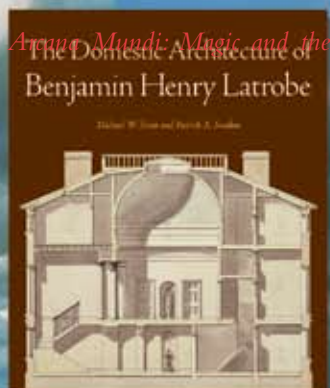
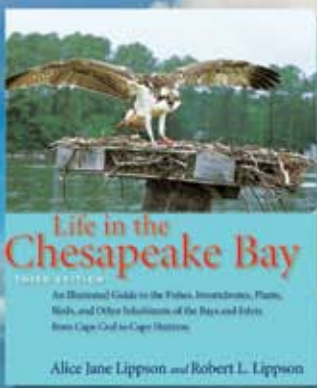
The Domestic Architecture of Benjamin Henry Latrobe by Michael W. Fazio and Patrick A. Snadon. This deeply researched and abundantly illustrated study catalogs all of Latrobe's domestic commissions, offering an authoritative treatment of the concepts, designs, and unique interior and exterior features of his houses.

Occult in the Greek and Roman Worlds: A Collection of Ancient Texts, second edition translated, annotated, and introduced by Georg Luck. A path-breaking collection of writings on magic, miracles, daemonology, divination, astrology—the *arcana mundi*, the “secrets of the universe.”

Life after Stroke: The Guide to Recovering Your Health and Preventing Another Stroke by Joel Stein, M.D. et al. In this compassionate guide, physicians who treat people with stroke cover the path to recovery with practical advice on treatment, rehabilitation, and lifestyle changes that can help prevent a recurrence.

JUNE

This Land: The Battle over Sprawl and the Future of America by Anthony Flint. In this insightful look at development in America, Flint explores how the landscape is shaped by a furious clash of political, economic, and cultural forces—the story of “exurbs” and “boomburbs” and the revolution of New Urbanism.



How does your work in medical publishing express the mission of the Press and the University?

WAH: One important goal of the University and of the Press is to disseminate scholarship. Our books certainly do that. Whether they're taught in the classroom, referred to by professionals, or consulted by general readers, the Press's medical books convey critical information. And every time a reader picks up a book from Johns Hopkins, the University's name is broadcast.

JCW: One of our earliest book series was composed of the reports from the Grand Rounds at Johns Hopkins. Those books aimed to convey best practices to physicians throughout the world. Such projects fulfill the goal of Daniel Coit Gilman, who wanted faculty to reach beyond those who "can attend the daily lectures of the professors," going "far and wide." The Johns Hopkins Medical Institutions seek to provide treatment for all those who come to their doors. The Johns Hopkins Press enables the medical school to move its doors from East Baltimore to the doors of the nearest Barnes and Noble. We help the medical school live up to the University slogan "Knowledge for the World."

What are some of your forthcoming books?

JCW: *Life after Stroke*, by physicians Joel Stein, Julie Silver, and Elizabeth Pegg Frates, is an invaluable guide for people who are coping with a devastating and unexpected change in their lives. It covers everything, from the first moment of the stroke to all the testing and uncertainty that follows and all the recovery possible. *Pregnancy and Parenting after Thirty-Five*, by Michele Moore and Caroline de Costa, will be published this Spring. First-time moms are getting older, and the health issues—for parent and baby—are different from those facing younger moms. This book lets mothers-to-be know what the health issues are, how important these issues might be, and what they can do to make pregnancy and parenting go as smoothly as possible. I'm delighted that we are publishing a new edition of Frank Mondimore's book *Bipolar Disorder*. Frank is one of my favorite authors and has published several books with the Press. *Bipolar Disorder* provides a wealth of information for those who have the illness, and helps those who care for them provide the best assistance possible.

WAH: Later this year, we'll publish the fourth edition of *The 36-Hour Day*, the Press's best-selling book. The first edition was published in 1981, when the general public was just coming to learn that the profound memory loss of dementia is not a normal part of aging. For me, working on the new edition has been a trip down memory lane in a number of ways. First, it is remarkable to realize how the knowledge of dementia and dementia care has advanced in the past twenty-five years. Second, the language we use to describe and relate to people with memory loss has changed subtly over time, to convey more respect for the individual despite the impairment. Finally, I remember being very excited by the first edition and showing part of its manuscript to my mother, who shared my enthusiasm. She is now in a nursing home and has dementia herself. *The 36-Hour Day* has proven to be a professional success, and its wisdom has affected my personal life as well.



"This translation will be a major publishing event for Hopkins and an immense contribution to scholarship," comments the Press's humanities editor, Michael Lonergo. "We are very grateful to Darlene for her intellectual vision and commitment to scholarly publishing."

\$25,000 NEA Grant for Johns Hopkins: Poetry and Fiction

The National Endowment for the Arts has awarded the Press a \$25,000 grant to support forthcoming books in the distinguished series Johns Hopkins: Poetry and Fiction, edited by John T. Irwin. The grant was made in the literature category of the NEA's Access to Artistic Excellence Program and provides subsidy for four books in the series that will be published in 2006 and 2007.

The NEA's support of literary publishing has a clear and compelling rationale: "Through its literature, a nation expresses its hopes and fears, and tells its stories to its citizens and to the world. The National Endowment for the Arts is committed to providing opportunities for Americans to make literature a more important part of their daily lives."



Expansion and Update for "Yellow Pages of Lit Crit"

An indispensable resource for scholars and students of literary theory and discourse since its publication online in 1997, the *Johns Hopkins Guide to Literary Theory and Criticism* has been expanded and updated to reflect a decade of rapidly changing scholarship.

Like the second print edition, published in December 2004, the new online edition features 48 new entries and subentries compiled by 275 specialists from around the world. It presents a comprehensive historical survey of the field's most important figures, schools, and movements, with more than 240 alphabetically arranged entries on critics and theorists, critical schools and movements, and the critical and theoretical innovations of specific countries and historical periods.

Shakespeare Bibliography is World's Most Comprehensive

Published by JHUP for the Folger Shakespeare Library, *World Shakespeare Bibliography ONLINE* is widely recognized as the most comprehensive Shakespeare database in the world. Created in 1950 and now containing over 100,000 annotated entries, this important resource is an essential tool for anyone engaged in research on Shakespeare or early modern England. *WSB ONLINE* is updated quarterly throughout the year and features a wealth of Shakespeare information from a variety of sources covering 1965-2004. Featuring complex bibliographic searches by subject, author, title, keyword, date, language, and publisher, *WSB ONLINE* is a valuable tool for all Shakespeare enthusiasts.

Expanded Presence in the Digital Realm

The publication of these four digital learning tools comes ten years after the launch of Project MUSE, and Press Director Kathleen Keane sees many parallels. "These projects aren't created overnight," she said. "They require imagination, innovation, and collaboration."

Keane said that staff from various divisions of the Press had to push the boundaries of their comfort and experience to make these projects happen. In the process, nervous devotees of print became more comfortable with online reference products, and now, ideas for new projects are percolating throughout the Press.

"The room used to fill with awkward silence whenever I mentioned online reference options," Keane said. "Now new ideas are coming from every corner. The Press has played a pioneering role in online scholarship for over a decade. We're ready to take it to a new level."

Learn more about these online references at www.press.jhu.edu/references/index.html

—Becky Clark



Spring 2006
InPress

Vol. 4, No. 1

InPress is the semi-annual newsletter of the Johns Hopkins University Press.

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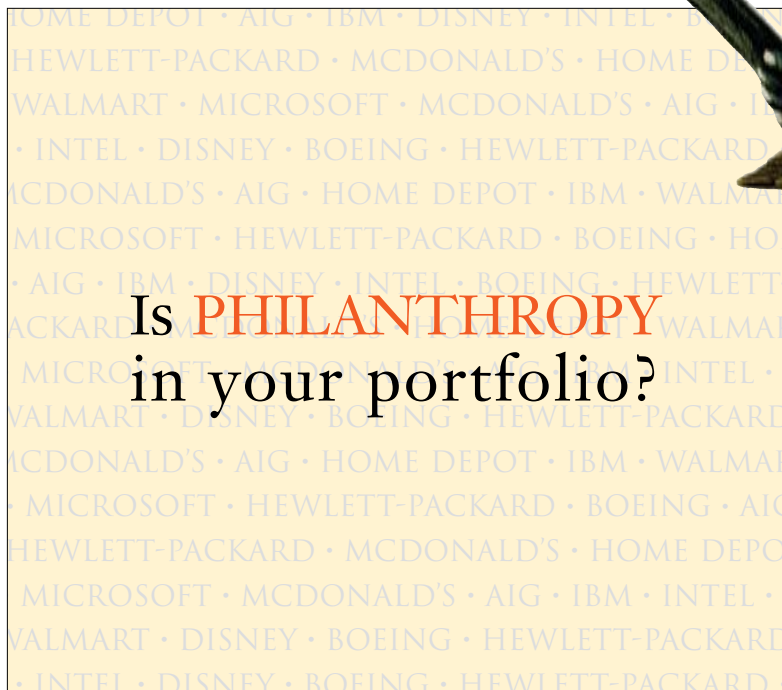
The Press gratefully acknowledges McArdle Printing Company, Inc., for their generous support of the production of InPress. With comments or suggestions, or to add your name to our mailing list, contact:

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For more information about books, journals, electronic products, news, events, and the Press staff, visit us on-line.

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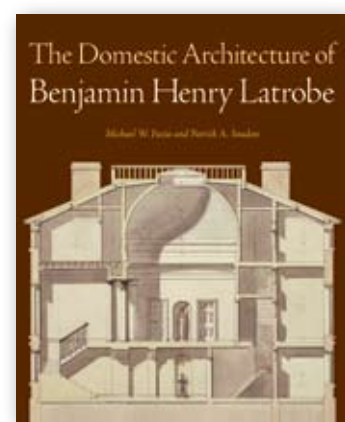
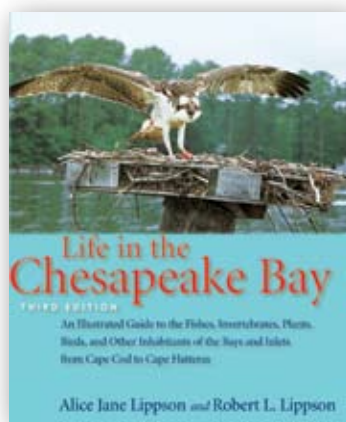
Birds of the World

Slip-Cased Limited Edition Will Be the Director's Circle Book for 2006

The Press will acknowledge the 2006 Director's Circle donors with a beautiful slip-cased limited edition of *Birds of the World*, a book that will feature stunning color paintings by some of the world's leading wildlife artists.

With veteran tour-leader and ornithologist Les Beletsky as their guide, "birders" and occasional bird watchers alike can step out of their backyards and neighborhood parks and explore the world of birds in all its breadth and vibrancy—from the diminutive hummingbird to the massive ostrich, from Antarctic penguins to tropical parrots. Over 1,600 stunningly detailed paintings illuminate accounts of all 133 families—1,314 species—of birds. Each chapter describes appearance, voice, habitat, behavior, unique features, relationships to other bird families, and conservation status.

"This book will be engaging, authoritative, and beautifully produced," notes Kathleen Keane, "and we look forward to celebrating its publication with members of the Director's Circle." The other Friends gift books for 2006 are *Life in the Chesapeake Bay*, third edition, for Contributing Friends, and *Latrobe's Domestic Architecture* for Patrons.



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To discuss how you can support scholarly publishing at Johns Hopkins or to order books at your donor's discount, contact:

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For information about the Director's Circle Book and Friends' gift books for this year, visit: www.press.jhu.edu and click on "Become a Friend."

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Recent Press Events

LOOK AGAIN IN BALTIMORE

**Evergreen House
October 27**

Friends of the Press gathered at Evergreen House to celebrate the release of *Look Again in Baltimore*, a beautiful book of photographs by Jim DuSel and essays by John Dorsey, and to thank the donors who generously supported its publication. The donors, all friends and former classmates of John Dorsey, were presented with copies of the book at the start of the program.

1. The Press director and the authors thank the donors, from left, Perry Caminis, Kathleen Keane, Andrew Kotsatos, Jeff Rice, Jim DuSel, John Dorsey, Bob Armacost, and Sam Hopkins. Walter Birge, Robert Coen, and Robert Feinberg, who also supported the book but were unable to attend, were sent autographed copies. 2. Jim DuSel and John Dorsey sign books for guests. 3. Virginia Andreae, Elise Scott, and Kathleen Keane. 4. Tom Hardy and Bob Brugger, the book's editor.



1.



2.



3.



4.



5.



6.



7.

THE MAKING OF AN INK-STAINED WRETCH

**Evergreen Carriage House
November 30**

Legendary journalist Jules Witcover joined the Friends of the Press and the Friends of the JHU Libraries to celebrate the publication of his new memoir at the Evergreen Carriage House.

5. Jules Witcover addresses a full house at Evergreen. 6. Winston Tabb, Jules Witcover, Kathleen Keane, and Chris Hanley 7. Ginny Allen and Bettie Holmes



8.

HOLIDAY BOOK SALE

**Homewood House
December 1**

The Press launched the holiday season with a book sale at historic Homewood House on the Johns Hopkins campus.

8. Friends of the Press and university staff and students enjoyed browsing the books and meeting Press authors.



9.

UNDEFEATED

**Lacrosse Hall of Fame
December 14**

The JHU Alumni Association hosted a reception and book-signing to celebrate the Press's publication of a colorful account of the Blue Jays 2005 championship lacrosse season.

9. Author John Jiloty, Blue Jay's coach Dave Pietramala, and photographer Jay Van Rensselaer are kept busy signing copies of *Undeclared*.