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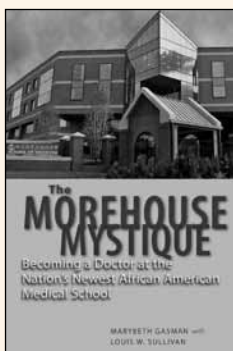
# Books in Education 2011–2012

## Contents

New and Forthcoming Books	2
Recently Published	4
The Role of Higher Education	5
Colleges & Universities	7
Leadership & Administration	8
Teaching	9
The Faculty	10
Finance	11
Historical Perspectives	12
Examination Copy Policy	12
Also of Interest	13
Classic Titles in Education	13
Journals	14
Index	15

Instructors: examination  
copies available, see inside

COMING IN SPRING 2012



THE ORGANIZATION OF HIGHER EDUCATION

**Managing Colleges for a New Era**

*edited by Michael N. Bastedo*

BOOKER T. WASHINGTON REDISCOVERED

*edited by Michael Scott Bieze and Marybeth Gasman*

THE MOREHOUSE MYSTIQUE

**Becoming a Doctor at the Nation's Newest African American Medical School**

*Marybeth Gasman*

with Louis W. Sullivan

THE SUSTAINABLE UNIVERSITY

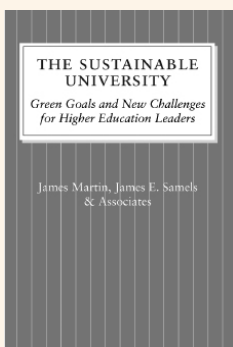
**Green Goals and New Challenges for Higher Education Leaders**

*James Martin, James E. Samels & Associates*

IS GRADUATE SCHOOL REALLY FOR YOU?

**The Whos, Whats, Hows, and Whys of Pursuing a Master's or Ph.D.**

*Amanda I. Seligman*



Coming in Paperback

DEGREES OF INEQUALITY

**Culture, Class, and Gender in American Higher Education**

*Ann L. Mullen*

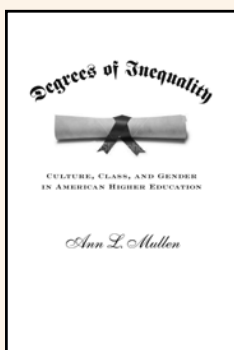
**Educators Award, Delta Kappa Gamma Society International**

**Outstanding Publication in Postsecondary Education,  
American Educational Research Association, Division J**

"By comparing the experiences of students at institutions only a few miles but worlds apart, Ann Mullen underscores how American higher education perpetuates inequalities in the social order."

—*Diverse Issues in Higher Education*

2010 264 pp.  
978-0-8018-9770-2 \$50.00 hardcover



DIVERSITY'S PROMISE FOR HIGHER EDUCATION

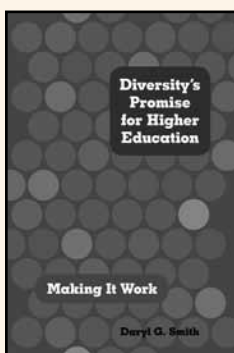
**Making It Work**

*Daryl G. Smith*

"A must-read for anyone working in higher education . . . This book offers a deep, broad, and forward-looking approach to making *Diversity's Promise for Higher Education* a closer, rather than a distant reality."

—*Review of Higher Education*

2009 352 pp., 27 line drawings  
978-0-8018-9316-2 \$52.00 hardcover



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## NEW IN FALL 2011

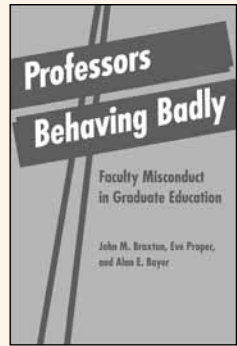
### PROFESSORS BEHAVING BADLY

#### Faculty Misconduct in Graduate Education

*John M. Braxton, Eve Propper, and Alan E. Bayer*

This book discusses examples of a range of faculty misconduct—and how to avoid them.

2011            240 pp.  
978-1-4214-0219-2    **\$45.00** hardcover



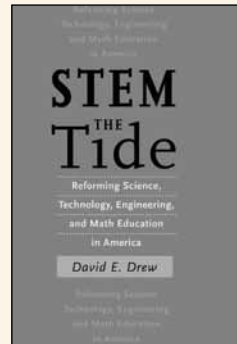
### STEM THE TIDE

#### Reforming Science, Technology, Engineering, and Math Education in America

*David E. Drew*

Drew identifies proven strategies for reforming America's schools, colleges, and universities, and his comprehensive review of STEM education in the United States offers a positive blueprint for the future.

2011            264 pp., 1 line drawing  
978-1-4214-0094-5    **\$35.00** hardcover



### THE STATES AND PUBLIC HIGHER EDUCATION POLICY

#### Affordability, Access, and Accountability

*second edition*

*edited by Donald E. Heller*

"Affordability, access, and accountability will continue to be hot-button issues . . . Any administrator who wants to gain a deeper understanding . . . might do well to spend some time with these essays."

—*University Business*

2011            288 pp., 27 line drawings  
978-1-4214-0122-5    **\$25.00** paperback



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and Twitter*

### WOMEN SCIENTISTS IN AMERICA

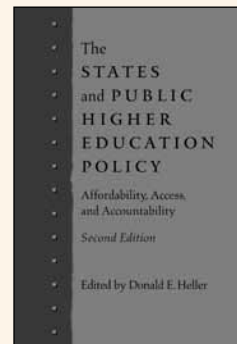
#### Forging a New World since 1972

*Volume 3*

*Margaret W. Rossiter*

The third volume of Rossiter's landmark survey of the history of American women scientists focuses on the pioneering efforts and contributions of these women in the era of affirmative action.

2012            464 pp., 36 halftones, 17 line drawings  
978-1-4214-0363-2    **\$45.00** paperback



### A HISTORY OF AMERICAN HIGHER EDUCATION

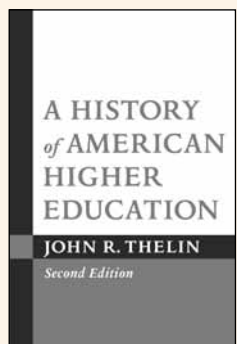
*second edition*

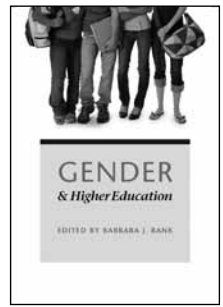
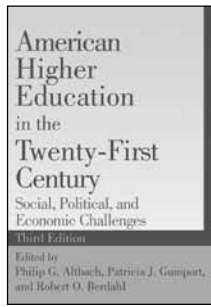
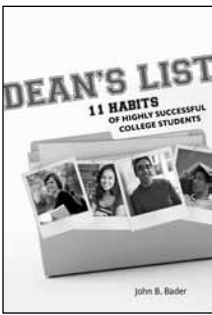
*John R. Thelin*

"Destined to be the standard work in this area for years to come."

—*Journal of College Student Development*

2011            504 pp., 16 halftones, 4 line drawings  
978-1-4214-0267-3    **\$25.00** paperback





## RECENTLY PUBLISHED

### DEAN'S LIST

#### Eleven Habits of Highly Successful College Students

John B. Bader

"Focusing mainly on American high-prestige colleges and universities, this book points to factors that contribute to the success of undergraduate students." —*International Higher Education*

2011 288 pp.  
978-1-4214-0081-5 **\$19.95** paperback

### AMERICAN HIGHER EDUCATION IN THE TWENTY-FIRST CENTURY

#### Social, Political, and Economic Challenges

third edition

edited by Philip G. Altbach, Patricia J. Gumpert, and Robert O. Berdahl

"Part history, part assessment of current issues, and part prognostication of our professional future, [this book] is an excellent primer, easily accessible for graduate students, legislators and/or their aides, and institutional administrators."

—*Review of Higher Education*

2011 520 pp., 2 line drawings  
978-0-8018-9906-5 **\$29.95** paperback

### GENDER AND HIGHER EDUCATION

edited by Barbara J. Bank

This comprehensive, encyclopedic review explores gender and its impact on American higher education across historical and cultural contexts.

2011 456 pp.  
978-0-8018-9782-5 **\$44.95** paperback

### THE AMERICAN ACADEMIC PROFESSION

#### Transformation in Contemporary Higher Education

edited by Joseph C. Hermanowicz

This book explores the current challenges to the academic profession and their broad implications for American higher education.

2011 392 pp., 3 line drawings  
978-0-8018-9978-2 **\$25.00** paperback

### AMERICA'S PUBLIC SCHOOLS

#### From the Common School to "No Child Left Behind"

updated edition

William J. Reese

"Reese has delivered in one volume an analysis as synthetic, intelligent, and importantly, deeply engaged with the most enduring issues in popular education as we are likely to encounter for some time."

—*Journal of Social History*

2011 384 pp.  
978-1-4214-0017-4 **\$25.00** paperback

### TEACHING AS IF LIFE MATTERS

#### The Promise of a New Education Culture

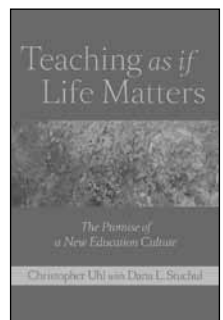
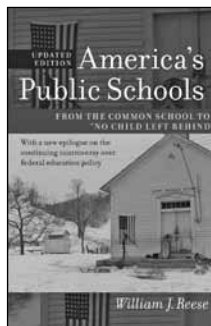
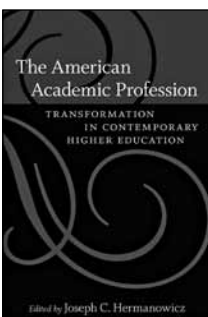
Christopher Uhl

with Dana L. Stuchul

"A thought-provoking book that often caused me to stop and reflect about the meaning of my work as a teacher and mentor."

—David E. Drew, Claremont Graduate University

2011 224 pp.  
978-1-4214-0039-6 **\$25.00** paperback



## THE ROLE OF HIGHER EDUCATION

### QUESTIONING THE PREMEDICAL PARADIGM

#### Enhancing Diversity in the Medical Profession a Century after the Flexner Report

Donald A. Barr, M.D., Ph.D.

“Barr is to be commended not only for writing such a readable and thought-provoking book but also for bringing this important issue back to the center of discussion.”  
—*JAMA*

2010 240 pp., 8 line drawings  
978-0-8018-9416-9 \$50.00 hardcover

### NATIONAL INNOVATION AND THE ACADEMIC RESEARCH ENTERPRISE

#### Public Policy in Global Perspective

edited by David D. Dill and Frans A. van Vught

“A solid reference work for those interested in governmental policies in certain developed countries concerning universities, research, and technology transfer.”  
—*Journal of Higher Education*

2010 592 pp., 24 line drawings  
978-0-8018-9374-2 \$70.00 hardcover

### TWENTIETH-CENTURY HIGHER EDUCATION

#### Elite to Mass to Universal

Martin Trow

edited by Michael Burrage

Distinguished by their sharp insights, eloquence, even humor, the writings of Trow on the development of higher education have helped define the field. Collected here are his most influential essays, tracing the arc and evolution of his prolific scholarly career over more than four decades.

2010 640 pp., 2 line drawings  
978-0-8018-9442-8 \$40.00 paperback

### POLICY AND PERFORMANCE IN AMERICAN HIGHER EDUCATION

#### An Examination of Cases across State Systems

Richard Richardson, Jr., and Mario Martinez

“Richardson and Martinez have provided us with a valuable case-study-based assessment of the relationship between states’ policies and practices related to higher education system performance and the outcomes they get.”  
—*Teachers College Record*

2009 282 pp., 1 line drawing  
978-0-8018-9161-8 \$47.00 hardcover

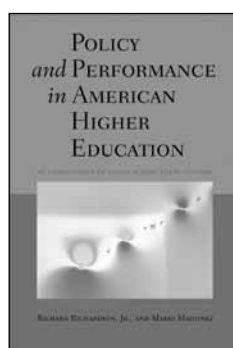
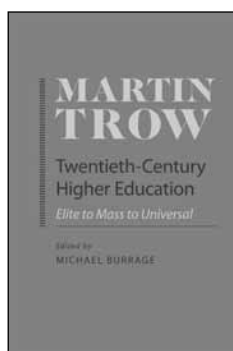
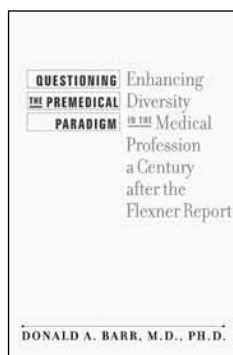
### THE UNCHOSEN ME

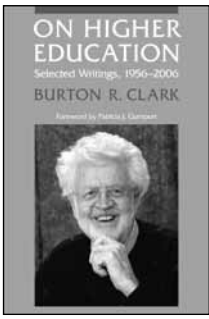
#### Race, Gender, and Identity among Black Women in College

Rachelle Winkle-Wagner

“A valuable, unique approach to understanding issues facing black women in university environments.”  
—*American Journal of Sociology*

2009 248 pp., 11 line drawings  
978-0-8018-9354-4 \$57.00 hardcover





**ON HIGHER EDUCATION**  
**Selected Writings, 1956–2006**

*Burton R. Clark*  
foreword by Patricia J. Gumpert

“Provides a solid foundation in higher education both here in the United States and internationally. The breadth and depth of the essays are highly compelling.”

—*Journal of College Student Development*

2008      600 pp., 1 line drawing  
978-0-8018-9021-5      **\$25.00** paperback

**UNFINISHED AGENDAS**  
**New and Continuing Gender Challenges in Higher Education**

*edited by Judith Glazer-Raymo*

“This book achieves satisfying breadth without watering down what is a vitally important—and complex—topic for those concerned about the future of the academic workforce.” —*Academe*

2008      320 pp.  
978-0-8018-8863-2      **\$26.00** paperback

**HIGHER EDUCATION AND THE NEW SOCIETY**

*George Keller*

With characteristic forthrightness and inimitable wit, Keller targets critical areas in higher education, taking on such explosive issues as the configuration of academic disciplines, the runaway problem of big-time sports, and the decline of the liberal arts.

2008      208 pp.  
978-0-8018-9031-4      **\$28.95** hardcover



**HIGHER LEARNING, GREATER GOOD**  
**The Private and Social Benefits of Higher Education**

*Walter W. McMahon*

**Winner, Best Book in Education, PROSE Awards, Professional and Scholarly Publishing Division, Association of American Publishers**

“The first book to systematically identify and develop the evidence necessary to measure comprehensively the benefits of higher education and to estimate their economic value.” —*Rorotoko*

2009      432 pp., 18 line drawings  
978-0-8018-9053-6      **\$47.00** hardcover

**SOCIOLOGY OF HIGHER EDUCATION**  
**Contributions and Their Contexts**

*edited by Patricia J. Gumpert*

“The book is outstanding in two respects: it presents a comprehensive state of the field, and it explores the role of sociological research in guiding higher education practice . . . Summing Up: Essential.” —*Choice*

2007      400 pp., 2 b&w illustrations  
978-0-8018-8615-7      **\$28.00** paperback

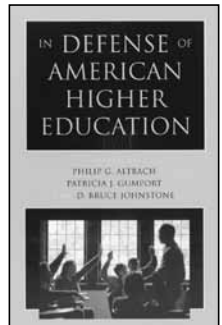
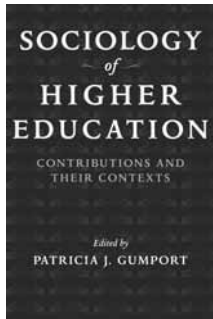
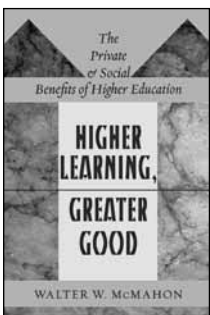
**IN DEFENSE OF AMERICAN HIGHER EDUCATION**

*edited by Philip G. Altbach, Patricia J. Gumpert, and D. Bruce Johnstone*

“A confident overview of the current condition of today’s universities.”

—*Peabody Journal of Education*

2001      376 pp., 4 line drawings  
978-0-8018-6655-5      **\$29.00** paperback



## COLLEGES & UNIVERSITIES

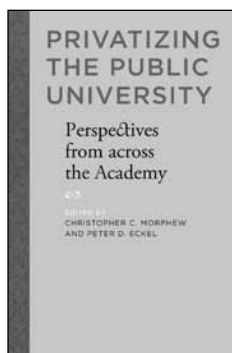
### PRIVATIZING THE PUBLIC UNIVERSITY

#### Perspectives from across the Academy

edited by Christopher C. Morpew and Peter D. Eckel

Economists, policymakers, political scientists, sociologists, and organizational researchers discuss the impact of privatization from their respective disciplinary perspectives and assess its implications for the future of higher education.

2009 224 pp., 5 line drawings  
978-0-8018-9164-9 \$47.00 hardcover



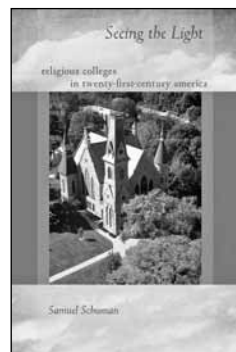
### SEEING THE LIGHT

#### Religious Colleges in Twenty-First-Century America

Samuel Schuman

“This ambitious book is an important addition to the burgeoning literature on Christian higher education.”—*Journal of Higher Education*

2009 336 pp.  
978-0-8018-9372-8 \$50.00 hardcover



### WILLIAM BARTON ROGERS AND THE IDEA OF MIT

A. J. Angulo

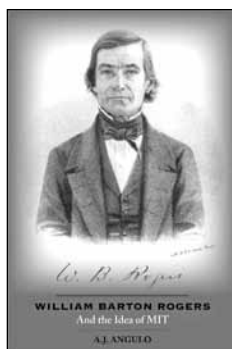
Winner, Outstanding Book Award, History of Education Society

Winner, Richard Slatten Prize for Excellence in Virginia Biography, Virginia Historical Society

“MIT’s founder, William Barton Rogers, has long needed a scholarly biography. Now, thanks to A.J. Angulo, we have a very good one.”

—*New England Quarterly*

2008 240 pp., 1 halftone, 3 line drawings  
978-0-8018-9033-8 \$55.00 hardcover



### DEFENDING THE COMMUNITY COLLEGE EQUITY AGENDA

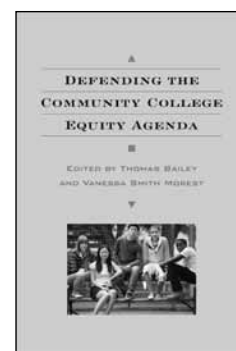
edited by Thomas Bailey and Vanessa Smith Morest

Outstanding Publication Award,  
American Educational Research Association Division J

“The book provides a nuanced, qualitative look at several critical and controversial community college activities.”

—*Journal of College Student Development*

2006 328 pp., 1 line drawing  
978-0-8018-8447-4 \$48.00 hardcover



### THREE MAGIC LETTERS

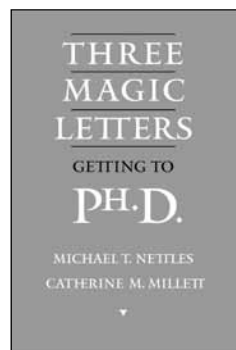
#### Getting to Ph.D.

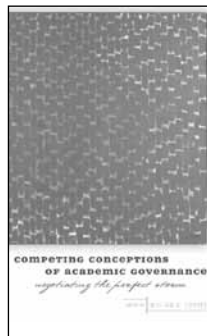
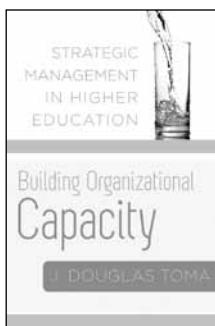
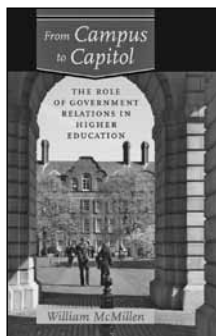
Michael T. Nettles and Catherine M. Millett

“An unprecedented look at how students race, walk, or crawl to the finish line.”

—*Inside Higher Ed*

2006 368 pp., 17 line drawings  
978-0-8018-8232-6 \$46.00 hardcover





## LEADERSHIP & ADMINISTRATION

### FROM CAMPUS TO CAPITOL

#### The Role of Government Relations in Higher Education

William McMillen

Offers an insider's account of this major player in American higher education. Anecdotes and interviews with other government relations officers illustrate the challenges they face on and off campus.

2010 192 pp.  
978-0-8018-9459-6 \$40.00 hardcover

### BUILDING ORGANIZATIONAL CAPACITY

#### Strategic Management in Higher Education

J. Douglas Toma

Situates strategic management within the context of higher education, providing practitioners with the tools to better understand institutional challenges in accomplishing its missions and realizing its aspirations.

2010 280 pp., 1 line drawing  
978-0-8018-9763-4 \$40.00 hardcover

### COMPETING CONCEPTIONS OF ACADEMIC GOVERNANCE

#### Negotiating the Perfect Storm

edited by William G. Tierney

"The broad perspectives on university governance put forward in this book, relevant to all who are 'negotiating the perfect storm,' make it worthwhile reading." —*Review of Higher Education*

2004 264 pp., 4 line drawings  
978-0-8018-9211-0 \$27.00 paperback

### NEW PLAYERS, DIFFERENT GAME

#### Understanding the Rise of For-Profit Colleges and Universities

William G. Tierney

and Guilbert C. Hentschke

"A welcome addition to the often polemical writing about for-profits that has become particularly heated." —*Journal of Higher Education*

2007 232 pp., 15 b&w illustrations  
978-0-8018-8657-7 \$40.00 hardcover

### TURNAROUND

#### Leading Stressed Colleges and Universities to Excellence

James Martin, James E. Samels & Associates

"All university leaders will find it a handy reference." —*Times Higher Education Supplement*

2008 328 pp., 1 line drawing  
978-0-8018-9068-0 \$47.00 hardcover

### PRESIDENTIAL TRANSITION IN HIGHER EDUCATION

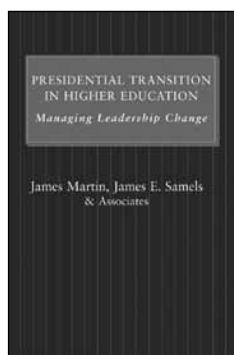
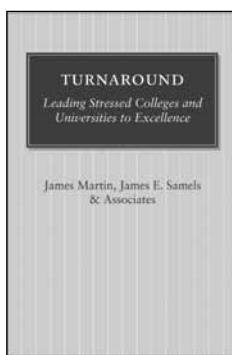
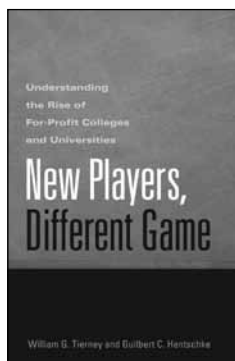
#### Managing Leadership Change

James Martin, James E. Samels & Associates

"No one to my knowledge has brought the thinking on presidential transitions together in a scholarly work that equals this volume."

—*Journal of Higher Education*

2004 288 pp.  
978-0-8018-8377-4 \$27.00 paperback



## TEACHING

### FEMINIST PEDAGOGY

#### Looking Back to Move Forward

edited by Robbin D. Crabtree, David Alan Sapp,  
and Adela C. Licona

“This book represents overall an accessible and challenging reading and, as such, would be of interest both to students and academics with a keen interest in gender issues in the classroom.”

—*Journal of Education for Teaching*

2009 280 pp.  
978-0-8018-9276-9 \$37.00 paperback

### LIFE ON THE TENURE TRACK

#### Lessons from the First Year

James M. Lang

“Lang is a wonderfully engaging writer . . . he’s obviously deeply committed to the craft of teaching and the craft of writing.”

—*Adjunct Advocate*

2005 208 pp.  
978-0-8018-8103-9 \$21.00 paperback

### FACULTY MISCONDUCT IN COLLEGIATE TEACHING

John M. Braxton and Alan E. Bayer

“The authors posit nine types of conduct that they view as examples of misconduct, and seven inviolable norms that they find in existence in the broad field of instructional service . . . A serious and useful study of a new field.”

—*Change*

1999 240 pp.  
978-0-8018-7096-5 \$26.00 paperback

### COLLABORATIVE LEARNING

#### Higher Education, Interdependence, and the Authority of Knowledge

second edition

Kenneth A. Bruffee

“An important book. One of my longstanding complaints has been that most of the theories so widely quoted by scholars today have not been examined in light of their pedagogical implications. Bruffee has done that; we all need to do that.”

—*Journal of Higher Education*

1998 344 pp.  
978-0-8018-5974-8 \$28.00 paperback

### FACULTY AT WORK

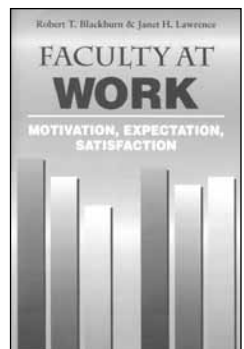
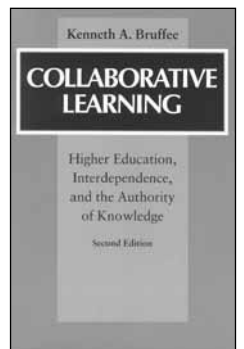
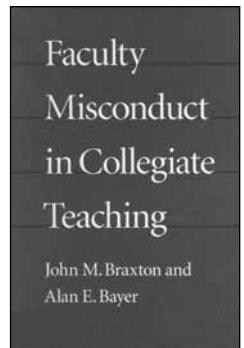
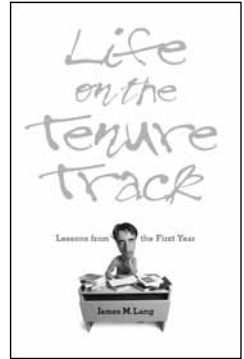
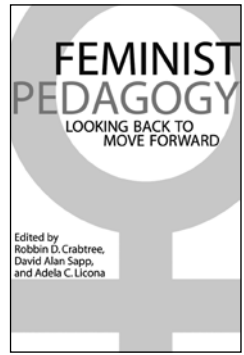
#### Motivation, Expectation, Satisfaction

Robert T. Blackburn and Janet H. Lawrence

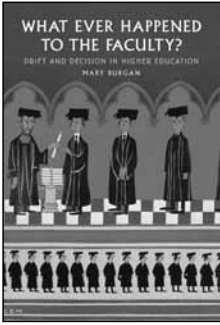
“The authors describe in fascinating detail how individual and institutional factors interact to foster different types of environment.”

—*Choice*

1995 408 pp.  
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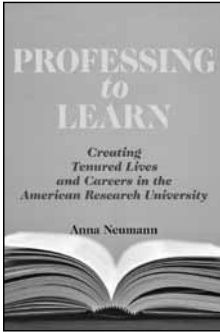
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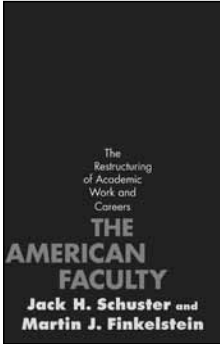
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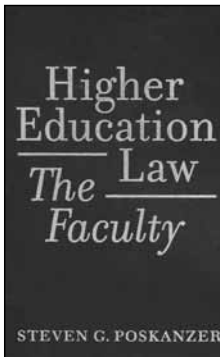
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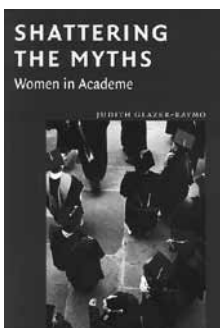
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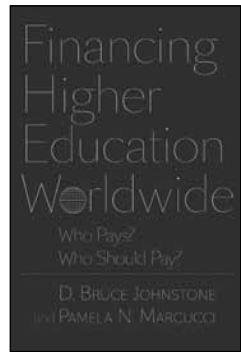
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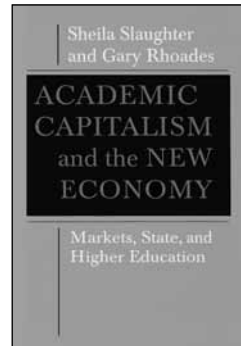
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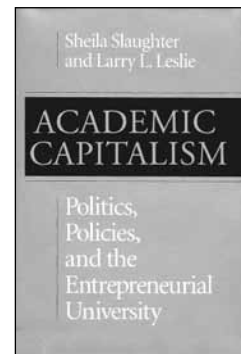
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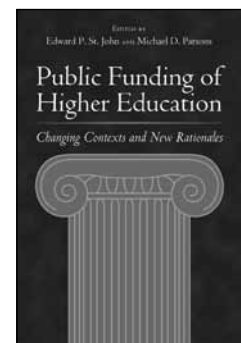
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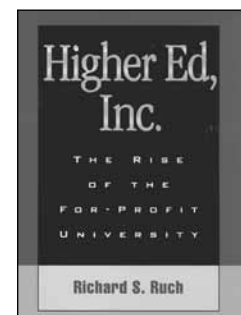
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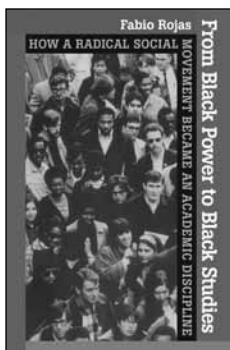
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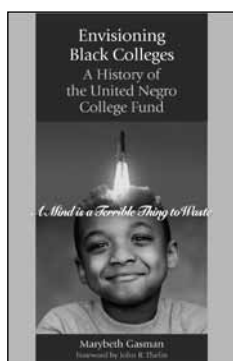
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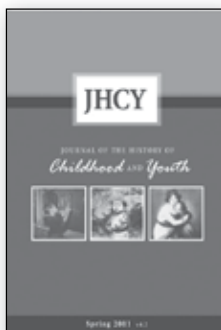
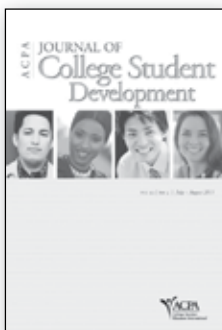
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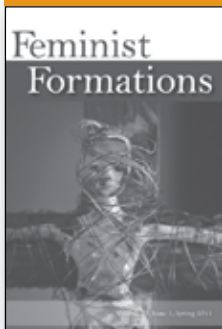
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# Index

- AAUP**, AAUP Policy Documents and Reports 13
- Altbach**, American Higher Education in the Twenty-First Century 4
- Altbach**, In Defense of American Higher Education 6
- Angulo**, William Barton Rogers and the Idea of MIT 7
- Bader**, Dean's List 4
- Bailey**, Defending the Community College Equity Agenda 7
- Bank**, Gender and Higher Education 4
- Barr**, Questioning the Premedical Paradigm 5
- Bastedo**, The Organization of Higher Education 2
- Bensimon**, Redesigning Collegiate Leadership 13
- Bieze**, Booker T. Washington Rediscovered 2
- Blackburn**, Faculty at Work 9
- Braxton**, Faculty Misconduct in Collegiate Teaching 9
- Braxton**, Professors Behaving Badly 3
- Bruffee**, Collaborative Learning 9
- Burgan**, What Ever Happened to the Faculty? 10
- Clark**, On Higher Education 6
- Crabtree**, Feminist Pedagogy 9
- Dill**, National Innovation and the Academic Research Enterprise 5
- Drew**, STEM the Tide 3
- Gasman**, Envisioning Black Colleges 12
- Gasman**, The Morehouse Mystique 2
- Glazer-Raymo**, Shattering the Myths 10
- Glazer-Raymo**, Unfinished Agendas 6
- Graham**, The Rise of American Research Universities 13
- Gumpert**, Sociology of Higher Education 6
- Hale**, Black Children 13
- Hale**, Learning While Black 13
- Hale**, Unbank the Fire 13
- Heller**, The States and Public Higher Education Policy 3
- Hermanowicz**, The American Academic Profession 4
- Johnstone**, Financing Higher Education Worldwide 11
- Keller**, Academic Strategy 13
- Keller**, Higher Education and the New Society 6
- Keller**, Transforming a College 13
- Lang**, Life on the Tenure Track 9
- Lord**, Condom Nation 12
- Martin**, First Among Equals 13
- Martin**, Presidential Transition in Higher Education 8
- Martin**, The Sustainable University 2
- Martin**, Turnaround 8
- McMahon**, Higher Learning, Greater Good 6
- McMillen**, From Campus to Capitol 8
- Morphew**, Privatizing the Public University 7
- Mullen**, Degrees of Inequality 2
- Nettles**, Three Magic Letters 7
- Neumann**, Professing to Learn 10
- Poskanzer**, Higher Education Law 10
- Reese**, America's Public Schools 4
- Richardson**, Policy and Performance in American Higher Education 5
- Rojas**, From Black Power to Black Studies 12
- Rossiter**, Women Scientists in America 3
- Ruch**, Higher Ed, Inc. 11
- Schuman**, Old Main 13
- Schuman**, Seeing the Light 7
- Schuster**, The American Faculty 10
- Seligman**, Is Graduate School Really for You? 2
- Slaughter**, Academic Capitalism 11
- Slaughter**, Academic Capitalism and the New Economy 11
- Smith**, Diversity's Promise for Higher Education 2
- St. John**, Public Funding of Higher Education 11
- Thelin**, Games Colleges Play 13
- Thelin**, A History of American Higher Education 3
- Tierney**, Competing Conceptions of Academic Governance 8
- Tierney**, New Players, Different Game 8
- Tierney**, The Responsive University 13
- Toma**, Building Organizational Capacity 8
- Trow**, Twentieth-Century Higher Education 5
- Uhl**, Teaching as if Life Matters 4
- Walters**, Write an Effective Funding Application 13
- Winkle-Wagner**, The Unchosen Me 5

